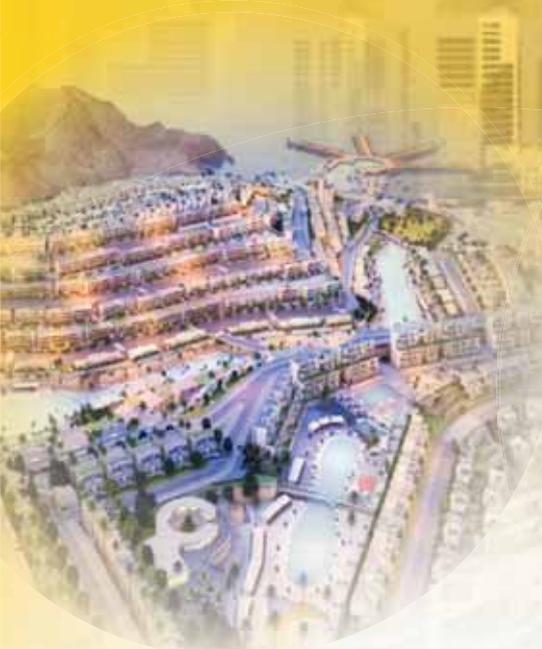




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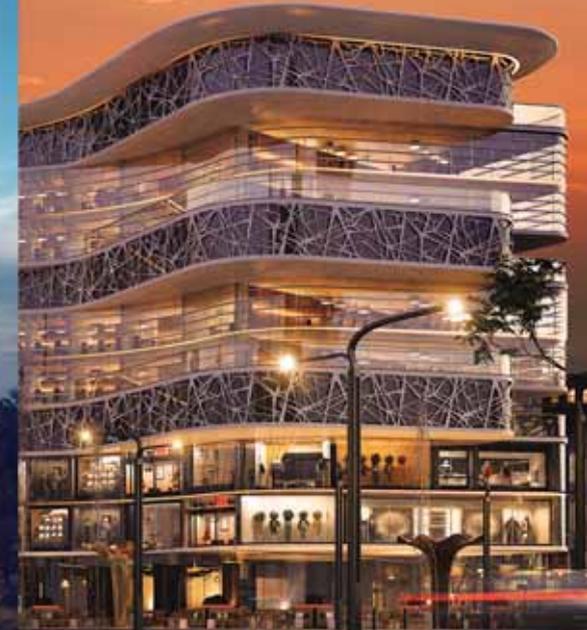
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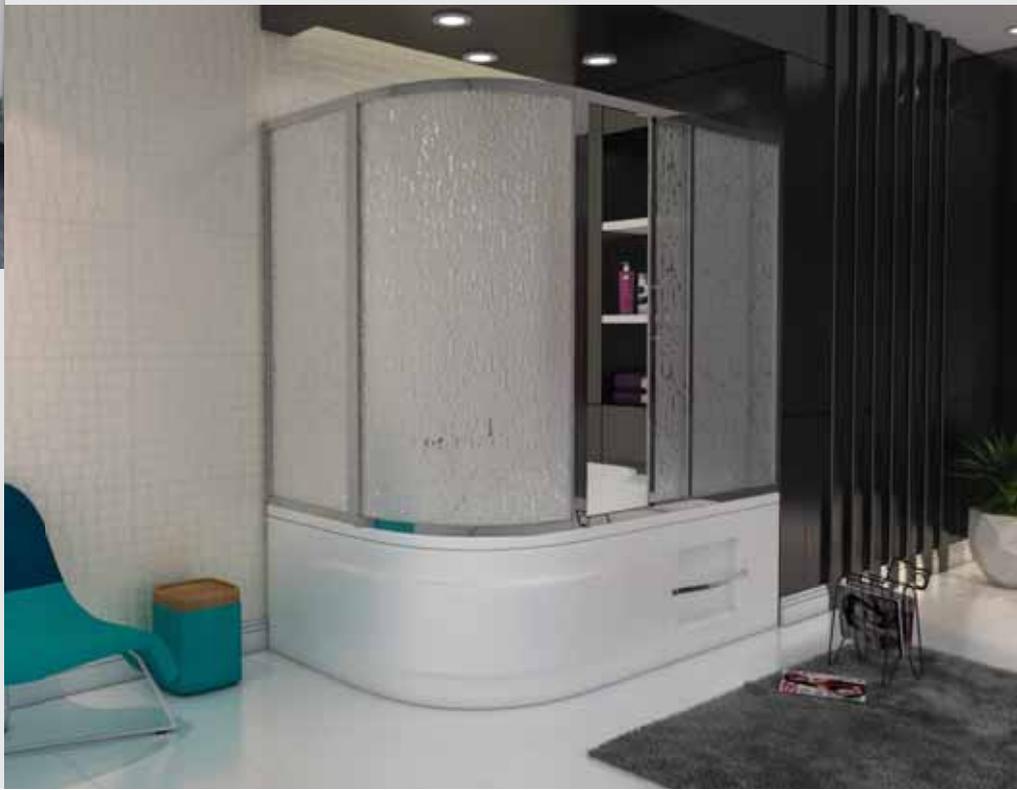
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Tatweer Misr Signs an Agreement with Schneider Electric to Build and Manage Smart Cities

Tatweer Misr, Egypt's first real estate developer to utilize Schneider Electric's groundbreaking iTWO platform. The platform gives developers the full virtual experience of assessing the entirety of the project's lifetime. Egypt, Cairo: 22nd May 2022 - In line with its effort to create sustainable, smart & happy communities, Tatweer Misr, The leading real estate developer in Egypt, signs an agreement with Schneider Electric, the leader in the digital transformation of energy management and automation, to integrate technological innovation, starting from the design till the smart management phase of the project. The partnership will allow the pioneering developer to utilize the iTWO platform, established by Schneider Electric's RIB Software, as one of the market's most efficient solutions to manage their real estate projects.

This agreement positions Tatweer Misr as the first real estate developer across the MENA region to introduce Schneider Electric's latest cutting-edge technologies in all their projects; Il Monte Galala in Ain Sokhna, Fouka Bay and D-Bay in the North Coast, and Bloomfields in Mostakbal City, New Cairo.

The signing was held during Schneider

Electric's Innovation Summit Middle East and Africa (MEA), taking place in Dubai on the 18th and 19th of May 2022, attended by industry leaders, technology experts, and government decision-makers discussing how to leverage breakthroughs in digital transformation and intelligent software to benefit their business as well as contribute to a Net Zero sustainable future.

During the first day of the summit, Dr. Shalaby President & CEO Of Tatweer Misr participated in a fireside chat under the title of "The Future of Cities", alongside Luc Remont, EVP at Schneider Electric and Dr. Patrick Noack, Executive Director of Dubai Future Foundation. During which he pointed to Egypt's 2052 vision, which aims to double urban area in Egypt from 7% to 14% by 2052 which includes developing 61 cities, of which 24 are new and will be designed based on sustainability and smart solutions to provide a sustainable lifestyle. He also confirmed that the private sector is playing a huge role in creating these sustainable opportunities for future cities to benefit everyone.

Dr. Shalaby also participated in a panel discussion - during the second day of the summit -titled " Buildings of the future "Sustainable, Resilient,

Efficient & people centric Buildings", where he spoke about market trends related to using sustainable & smart applications in everyday life and the challenges & opportunities that lie in that. Discussion was moderated by Cormac Crossan, Business Development Director, Commercial Real Estate in Schneider Electric.

About the innovative iTWO platform, it will enable users to blur the lines between the construction in the virtual and real worlds, providing a simulation for the project's entire lifetime by offering 5D Building Information Modeling (BIM). It will allow developers and project managers the full virtual experience of assessing the entirety of the project

based on the proposed resources, cost, and timeline throughout the planning and building phases. This will make the whole rendering process more sustainable, cost-efficient, and will help real estate developers meet and commit to delivery deadlines.

Furthermore, the state-of-the-art platform will connect and combine data with other data sources as needed and will make it a valuable resource in creating evaluations and reports with just a few clicks. The interactive dashboard provides key metrics from different angles and levels of details analyzing the company's KPIs to help with the decision-making process. Dr. Ahmed Shalaby, expressed his

enthusiasm for the partnership, saying: "In light of today's high-tech world, the virtual aspect is becoming increasingly important in providing a comprehensive view of the project before execution. The process of enabling 5D BIM will assist us in studying every aspect of our projects in real-time." Shalaby added: "This collaboration is in line with our strategy to build sustainable, smart, and happy communities that provide the highest quality of life to our clients."

"The collaboration between Schneider Electric and Tatweer Misr aims to further enhance the digital transformation and smart city-building in the country," says Fouad Zayed, Vice President of Digital Energy & EcoStruxure for Egypt, North-East Africa and Levant Cluster, Schneider Electric. "The iTWO platform enables clients to cut their operation schedules and costs, by integrating AI technology to provide simulations, making the planning of the project's infrastructure easy and efficient."

The new collaboration between Schneider Electric and Tatweer Misr is a continuation of their successful joint journey that took off in 2019, with planning and upgrading real estate projects using Schneider Electric's EcoStruxure platform, being the starting point that led to further collaborations.



AKAM ALRAJHI DEVELOPMENTS



Launching AkamAlRajhi for real estate developments with Egyptian-Saudi investments

In a step that emphasizes the strength and the great performance of the Egyptian economy and its ability to attract more foreign and Arab investments, Akam Developments and the AlRajhi Saudi Group launched AkamAlRajhi Developments company, in the presence of a number of officials in the Saudi government, the Egyptian-Saudi Business Council and Saudi businessmen, which happened in accordance with the massive urban

development that Egypt is witnessing now, which makes it the most attractive for investments.

Eng. Abdulwahab Saleh AlRajhi, Chairman of AlRajhi Saudi Group, expressed in his speech during the press conference, his happiness for his presence in his second homeland, Egypt, and his new joint venture with Akam Developments, assuring that as Saudi businessmen, they are happy to

have investments on its land, especially with the tremendous development Egypt is witnessing, under the leadership of President Abd El Fattah El Sisi, who paves the way for more investment opportunities and increases the chances of the Egyptian-Saudi partnership.

AlRajhi pointed that this new joint venture aims to expand the group's investments in Egypt, in the presence of the opportunities the Egyptian

market is witnessing, especially the real estate sector, which is witnessing a huge boom in mega projects as The New Administrative Capital, smart cities that are being implemented in various cities in Egypt, supported by the great development in infrastructure, which made Egypt an attracting point for all investments from various nationalities, and this is what made them invade the Egyptian real estate market and establish a new entity under the name «AkamAlRajhi», with Akam Developments, which has great achievements and ambitious visions that aligns with their strategy and future goals.

AlRajhi added that their choice of Akam was not randomly but due to a detailed study and conviction of the company's approach and vision in real estate development, which depends on a modern strategy that relies on innovation and seeking for quality of life for its clients and bringing them happiness, through deep market studies carried out by the company's studies center, pointing that among the items that distinguished the company than others is the "humanization of real estate" approach which is represented in dealing with real estate and urban construction in very innovative and philosophical ways that depends on transforming the solid building to a society that radiates life and happiness and becomes a source of comfort for its residents, and this is what appeared clearly in Akam's previous projects, which recorded great successes that enabled them to compete with major real estate companies, and this vision is what prompted them to complete this joint venture, which will make a



turn out in the Egyptian market with a series of huge projects based on study and analysis of all clients' requirements, which will make a major transformation in this market.

Eng. Essam Mansour, CEO of Akam Developments, said in his speech that launching the new company "AkamAlRajhi" is an important and significant turning point in Akam's procession, expressing his pride by this new entity, which was born giant because it combines between AlRajhi Saudi Group with a long history and great position in the Arab market in various investment sectors, and between Akam Developments, which has an innovative vision in implementing projects that meet the clients' needs, and adopts bringing happiness for its clients in its projects.

Mansour added that Akam relies in

its strategy on an accurate study of the reality and developments of the Egyptian market and designing and implementing unique projects that meet the clients needs, and our strategy is also based on identifying problems and developing solutions before planning any project, and this is the key behind achieving this success, and we also rely on offering a real estate product that the Egyptian market has never known before, keeping pace with the new shift and the urban renaissance supported by the Egyptian state under the directives of President Abdel Fattah El-Sisi.

ENG. ABDULWAHAB ALRAJHI, CHAIRMAN OF ALRAJHI SAUDI GROUP: JOINT VENTURE AIMS TO EXPAND THE GROUP'S INVESTMENTS IN EGYPT ESPECIALLY IN THE PRESENCE OF OPPORTUNITIES IN VARIOUS FIELDS

Mansour assured his confidence in AkamAlRajhi Company, and that it will provide the Egyptian market with a different product that meets the aspirations of their clients, revealing that the first fruitful result for this joint venture will be a giant project in the North Coast, and will be a starting point for a series of successes that meets the aspirations of two large entities raising the same slogan; happiness, quality of life and innovation, and able to win the confidence of clients in the Egyptian and Arab markets, and achieve great successes that add to the Egyptian real estate sector, and open the way for more partnerships between

businessmen in both countries, not only in real estate, but in more sectors that meet the aspirations of the two nations.

Edris Mohamed, CEO of AkamAlRajhi expressed his happiness for choosing Akam Developments to be the exclusive strategic partner of the AlRajhi Saudi Group in real estate development in Egypt, and to launch a new entity called "AkamAlRajhi", assuring that it will be a strong addition to the sector in the Egyptian market.

Edris referred to the importance of this joint venture and its role in implementing new projects distinguished by innovation and meeting the real needs of clients' as an essential and authentic part of the company's vision, showing that Akam is keen on presenting innovative projects which achieves great success in the Egyptian market, and this is a natural result of the studies presented by the company's research center, which undertakes a detailed, clear and accurate study that may reach long months for the Egyptian market to cover all the aspirations and problems of clients as part of the company's role in developing projects.

Mohamed added that the real estate development concept of the group of partners is not just about building walls or concrete buildings, but rather building living communities to reach the philosophy of «humanizing real estate», which is one of the most important innovations of Akam Developments Company, after years of studying the needs of all our clients and providing quality of life and happiness in every project.

Egypt's real estate market capable of absorbing shocks

No one can deny that repercussions of the global crisis in all parts of the world and in all aspects of daily life, including real estate market, which will be affected after the recent decisions of Central Bank of Egypt's (CBE) to raise the interest rate, which will have repercussions on the real estate sector. Nevertheless, real estate developers confirmed that the real estate sector real estate sector remains the safest and most stable haven for Egyptians comparing to other aspects of investment, whether gold, EGX stocks, or foreign exchange. Daker Abdellah, Vice-President of the Arab Union for Urban Communities, and member of the Real Estate Investment Division of the Federation of Egyptian

Chambers of Commerce, said that the CBE's increasing basic interest rates by 2% aims to maintain value of the Egyptian pound against foreign currencies, reduce inflation, and support economy. The CBE decided to raise its interest rates by 200 basis points in its meeting last Thursday in response to the rising inflation. Abdellah stated that property prices may be affected in the case of new savings certificates issued by banks with high interest rates. He highlighted that raising interest rates alone will not affect real estate prices, due to the CBE's mortgage finance initiative, which adopts a 3% rate. Besides, prices of construction materials such as steel,

scrap, aluminium, and others are declining significantly during the last period with expectations of a continued decline globally during the coming period.

He further elaborated that global markets recently witnessed a decrease in price of iron ore by 10% to reach \$154 per tonne, and scrap price decreased by 14% to \$484 per tonne, which in turn was reflected on Egyptian market.

He pointed out that the recent decline in steel prices in Egypt was not quickly reflected in its prices to consumers, because steel traders, when prices spike, raise the price of a tonne in Egypt immediately. Meanwhile, in the case of a global decline, the effect does not appear immediately on the pretext of the presence of steel stocks at high prices, and therefore it must be disposed of first and then sold at new price in new contracts.

The decline in steel prices locally would be reflected in an increase in the flow of construction and urban development in Egypt, as well as relative stability in real estate prices to a good extent, he explained.

Members of the Real Estate Investment Division called for the need to intensify campaigns of supervisory authorities on markets to control violators and impose control to guarantee selling commodities to consumers at its natural price without exaggeration or hoarding of commodities.

Additionally, real estate developers and experts confirmed that hiking interest rate will not be the main driver of price increases of property and

recommended some solutions and mechanisms to get rid of the crisis of the valuation of dollar and Russian-Ukrainian war besides, high global inflation rate. Meanwhile, Naguib Sawiris, Egyptian Tycoon, said that the CBE's decision to raise overnight deposit and lending rates by 200 basis points, or 2%, is a correct and quick decision.

Sawiris noted in a TV statement that global repercussions of the Russia-Ukraine war greatly affected the real estate market by decreasing sales, saying that real estate prices witnessed an increase ranging from 15% to 20%; because of high prices of steel and cement.

He stressed the importance of replacing imported materials from abroad with local materials with little foreign component due to the difficulty of obtaining dollars at the moment, added that he increased his investment in gold, whose price increased by an average of 30% to 40%, while the value of the euro and bitcoin dropped.

Moataz Shalaby, the CCO of Menassat Developments said that investing in banking saving certificates ensures profitability for individuals reaches 18% over a year, but studies that have been conducted during the past twenty years have shown that profitability rate in property investment is usually 1520%- of the property price annually.

However, the advantage in the property is that real investment rate reaches 60 and 70% annually because customer takes an increase over the total unit price, but in fact, he did not pay the

total unit price, but only down payment. For example, if customer own EGP 5m and has invested only EGP 1m in two properties as a down payment and the rest EGP 4m has been invested in bank deposit. The profit of the two properties will be equal to the profit of the bank deposit in only one year, Shalaby elaborated.

He further noted, "The experience said that property market has never stagnated or collapsed, with evidence that there at one time the interest rate on deposits and bank certificates amounted to 20%, however, the purchase of real estate continued. This proved that its profits match to the current circumstances such as inflation, while investing in deposits and certificates may be unsatisfactory profit to its owner because profits may not be commensurate with inflation rate.

Yehia Salama, CEO of A2Z Real Estate Marketing, called on the government and the House of Representatives' Housing Committee to put in place incentive mechanisms to export real estate abroad.

Salama explained that the government must currently motivate non-Egyptian customers to invest in real estate, by granting some privileges such as exemption from taxes or granting him residence on the land of Egypt for a certain period.

He highlighted that it is necessary to have major exhibitions under the auspices of the state as well represented in its embassies and consulates abroad besides commercial representation offices outside Egypt in partnership with



companies organizing major exhibitions. Furthermore, facilities and incentives must be activated for foreigners to purchase units such as fixed-term residence or nationality.

Additionally, currencies should be fixed when buying Egypt's property and safe exit from them when selling, he disclosed.

Meanwhile, Abdel Hamid Al-Wazir, head of Arabesque Development and head of the Support and Follow-up Committee of the New Cairo Developers Association, explained that prices of iron and cement hiked significantly, which making some companies stop sales and other companies offering their units according to safe price to provide liquidity to enter into new projects.

Al-Wazir added that companies resorted to increasing their prices according to the fair price policy, which is the main driver for the continuation of real estate companies during the coming period.

He disclosed that real estate prices have increased by 20% during the last period, expected to reach 40% in light of the continuing repercussions of the Russian-Ukrainian war, pointed out that the most appropriate time to buy a property at the present time, due to increase in investment value of property year on year.

Some clients invest in bank investment certificates as an alternative to real estate, but it is better to invest in real estate, due to its combination of profitability and safety.

Ahmed Shehata, a real estate expert, said that the CBE's decision to hike interest rates was expected in light of global economic conditions and the direction of the US Federal Reserve to raise interest rates and ensuing repercussions on global markets. Shehata commented: "The decision's impact on real estate market will not be negative, especially after the banks confirmed that they would not issue new savings certificates with high returns similar to offering 18% savings certificates as well as real estate sector remains the safest and most stable haven for Egyptians comparing to other aspects of investment, whether gold, EGX stocks, or foreign exchange."



NAVIGATE THE FUTURE OF COEXISTENCE

ELGABALY ARCHITECTS for design and engineering consultancy plans to increase the volume of its work in the field of design and engineering consultancy in the Egyptian market during the forthcoming period with the support of the great experience it gained over 26 years, and its designs for pioneering projects in the new urban cities, including the Administrative Capital and El Alamein.

(REALTY CATALOGUE) met with Dr. Tamer El-Gabaly, Chairman of the Board of Directors of ELGABALY ARCHITECTS for Engineering Designs, and Professor of Architecture at the Faculty of Engineering, Ain Shams University, to talk about the projects operated by the Group. As well as its future work plan in light of the urban renaissance that Egypt is currently witnessing across the State, according to the vision and objectives of the New Republic.

Elgabaly Architects and Gebal Consultants operates business that amounts to EGP 12 billion, including EGP 7 billion in the New Administrative Capital

During the interview, El-Gabaly reviewed the most notable projects implemented by the Group since its inception in 1990s to date, the most notably of which is its implementation of the Tivoli Dome Group in Egypt, the Presidential Palace in El Alamein, in addition to the projects it is currently operating in new urban cities.

1996

At the very outset, El-Gabaly said that “ELGABALY ARCHITECTS” Office was established in 1996, with four persons and was a sole proprietorship, and began its business in the projects of compounds (residential villas) in the cities of 6th of October, El-Obour, El-Shorouk. In addition to the company’s projects regarding residential buildings in high-end neighborhoods, including Nasr City, Sheikh Zayed, Maadi, El-Obour, and New Cairo.

2001

At the beginning of 2001, the Company moved to work in commercial buildings, specifically shopping centers, as the Company designed the Golf City Mall project in Obour City, which is the second branch of Carrefour in Egypt, and it is one of the first regional malls designed in Egypt according to the European concept.

El-Gabaly also noted that the Company has implemented a number of other malls, including Florence Mall for Marsellia Investment and Real Estate Development, Porto Cairo Mall project in New Cairo and some projects of City Stars Properties Company.

Furthermore, the establishment of the Future University Project is one of the most notable projects implemented by



the Company at the beginning of its work during 2001 and 2002, according to El-Gabaly.

2006

He also mentioned that the Company began expanding in administrative buildings, malls, and educational buildings in early 2006, thanks to the extensive goodwill it had gained for designing a typical building with the latest international trends.

He noted that the main objectives of the “ELGABALY ARCHITECTS” Group is to

THE COMPANY HAS COMPLETED 10 EDUCATIONAL PROJECTS THROUGHOUT THE PAST 20 YEARS, SUCH AS “MALVERN COLLEGE EGYPT” AND “THE FUTURE UNIVERSITY IN EGYPT”. CURRENTLY, THE COMPANY IS ON ITS TRACK TO COMPLETE “ALPHA SCHOOL” IN THE NEW ADMINISTRATIVE CAPITAL

create new and advanced designs that keep pace with the Egyptian culture, not just for aesthetics and architectural sculpture. Therefore, every 5 years, the Company develops architectural concepts to reach human coexistence that mimics the culture of Egyptian society.

In addition, he said that the Company made a great development in its projects from 2006 to 2011, through its contribution to the establishment of projects in Hurghada and Sharm El Sheikh, including Porto Matrouh project, Porto Sharm project-Sharm El Sheikh. As

THE COMPANY IS SPECIALIZED IN A WIDE RANGE OF CATEGORIES SUCH AS MIXED-USE, URBAN, RETAIL, ADMINISTRATIVE, EDUCATIONAL AND CULTURAL PROJECTS. MOST RECENTLY, THE COMPANY HAS DESIGNED “GREEN WAVES” ON A 200,000 SQUARE METER SITE IN PORT SAID, A MIXED-USE PROJECT WHICH INCLUDES RETAIL AND COMMERCIAL SPACES, OFFICES, LUXURY APARTMENTS, MEDICAL CENTER, AND OTHER FACILITIES

well as the Porto Dead Sea project in the Hashemite Kingdom of Jordan, as well as working with investors in Morocco and Cyprus.

2011

El-Gabaly continued that “ELGABALY ARCHITECTS” started from 2011 to 2016, working on projects for the Mimar Misr, buildings in Sheikh Zayed, and implemented the Tivoli Group in 2008, the first of which was the Tivoli Dome Heliopolis project, and it is the first innovative project implemented by the company in the world.

He continued, “The Company began to expand in this project and designed Tivoli in Zayed, Marina, Abu Dhabi and Jordan, and all these projects are small cities with an area starting from 600 square meters to 800 meters, and each project has a new idea and philosophy that mimics human development”.

2016

He also pointed out that the company’s most notable projects, which it started after 2016, is the project to design the Presidential Compound in the city of El Alamein, which includes the Presidential Palace as a first phase, and then the Administrative Compound attached to the Palace. As this will be recorded in history that ELGABALY ARCHITECTS implemented a distinctive architectural value within a short time.

In this context, El-Gabaly paid tribute to the developmental thought that the Egyptian State began to adopt some years ago, saying, “The New Administrative Capital, El Alamein City, Suez Canal, and Al Salam City have put Egypt at the forefront of the most important architectural countries.” He continued, “Prior to 2016, there was the experience of new cities, including 6th of October City, El-Obour, Al-Shorouk, Badr, and Sheikh Zayed. These cities started in the late 1980s and this process took about 20 years to be implemented.

He also noted that the entry of the State as a general developer led to the acceleration of the development process, and made it succeed in implementing giant projects such as the El Alamein Towers, Presidential Compound, the desalination plant, the Latin Quarter in New Alamein. As I expect the city of El Alamein to start the full operation next summer.

He mentioned that ELGABALY Group has (8) projects in the Administrative Capital designed with the latest theories, the most important of which is the Telecom Egypt headquarters project of the Ministry of Communications with a unique architectural style in the Financial and Business District and the building has eco-friendly design.

He said that the company’s investments volume for existing projects in the

Administrative Capital including ministries, an educational and cultural complex and schools, starting from 2021 till the present, are estimated at EGP 12 billion, in addition to EGP 2.7 billion investments in Sheikh Zayed City, and EGP 2 billion in Ras Sidr.

He said that the company is currently working on designing a 4-star hotel and a tourist residential compound in New Alamein on an area of 30 acres.

He also noted that the Group is currently implementing the Business City or Business Complex projects with the major companies in the Middle East, i.e., “Smart Way” (an Emirati-Lebanese company), and it carries out an integrated design of the project to all final handover phases.

In addition, the company is implementing the largest educational project in the Administrative Capital in partnership with international consulting firms offices, on an area of approximately 150 acres on the Suez Road called the Science Park. This project includes a local university and an international university, international schools and a cultural city that includes cultural centers, conference halls, exhibitions, and an opera house, according to El-Gabaly.

He continued, “The Company has implemented, during the past 20 years, 10 projects including international schools located in Nasr City, Heliopolis, Sheikh Zayed, 6th of October, and New Cairo, and we implemented and designed one of the largest international schools in Egypt, which is Malvern International School. Moreover, the Group is working on establishing an international school “Alpha School” on an area of 16,000 square meters.

He also stated that the Group is working on designing two sites for the Ministry of



ELGABALY: WE ARE CURRENTLY WORKING ON 8 PROJECTS IN THE NEW ADMINISTRATIVE CAPITAL, IN WHICH 6 OF THEM ARE LOCATED IN THE FINANCIAL AND BUSINESS DISTRICT. MOST NOTABLY, THE NEW HEADQUARTERS OF TELECOM EGYPT



ELGABALY: WE HAVE COMPLETED PROJECTS ALL OVER THE MIDDLE EAST INCLUDING EGYPT, JORDAN AND MOROCCO. WE ARE AIMING TO INCREASE OUR PROJECTS IN THE GULF REGION BY 2023

State's projects at the top of its priorities. He pointed out that the company's expansion strategy is currently based on a review of what has been achieved during the past two years in terms of development and the volume of development in relation to the cultural and social dimension of people, in addition to searching for the latest system abroad and its application in Egypt.

He pointed out that the Group has established in 2011 the GEBAL Engineering Consultancy Company, which is responsible for the engineering and executive sector for the ideas coming from ELGABALY ARCHITECTS. He also mentioned that one of the objectives of the company's strategy is to implement sustainability standards and the building enjoyment for a period of 20 to 25 years as well, and thus The Chairman of "ELGABALY ARCHITECTS" said that the Group has diversified its clients over the past 25 years, the most important of which was dealing with government agencies, including the Ministry of Housing and Construction and the National Organization for Urban Harmony and the New Urban Communities Authority (NUCA) and the Ministry of Communications, Ministry of Education, In addition to being one of the consultants contributing to the

Housing and Construction in New Cairo, one of which is located on an area of 80 acres on the Ring Road, and its design is expected to be completed soon.

In a related context, he pointed out that the company acquired many real estate projects, including a project from the Urban Communities Authority on an area of 40 acres in Sheikh Zayed, in addition to a project in Ras Sudr on an area of 160 acres for the interest of Ghoneim Real Estate Development Company.

El-Gabaly confirmed that the company is currently completing the "Etapa Square" project in Sheikh Zayed City

on an area of 60,000 square meters and 140,000 square meters of buildings, for the "City Edge" For Real Estate Development Company, and it is expected to be handed over within the next 3 months.

Furthermore, he added that the projects implemented by the company abroad represent about 5% of the total projects implemented by the company, while it exceeded 50% before 2011. However, the increase in the company's business volume in Egypt led to the withdrawal of all work teams abroad to work internally. He continued that the focus on acquiring projects in foreign countries is currently

little, with the support of most foreign companies heading to Cairo, so the Group began working as designers and consultants, and this is due to the expansion strategy in light of the New Republic vision.

ELGABALY Company is characterized by the rapid hand-over of projects, within 3 weeks by developing a complete vision for the project, and after obtaining the approval, it directly begins the design. This is one of the development mechanisms in the thought of the government developer, and therefore the company did not find enough time for foreign projects in light of placing the

buildings of the Presidency of the Republic, and the Egyptian General Intelligence Directorate (EGID) with its various engineering sectors.

As for the real estate development companies that the Group works with, El-Gabaly said that the most prominent of them are City Edge, City Stars, Al-Azzazi Group for Educational Services, Marseilia Real Estate Investment Company, Amer Group for Real Estate Investment, Jumeirah Real Estate Investment Company, Red Sea Real Estate Investment and Tourism Development Company, and Misr Investment and Tourism Development Company.

He explained that ELGABALY Group has (3) pillars of sustainability, the first pillar is based on the eco-friendly building and the second is to focus on the psychological, mental and cultural health of the users and

to be able to enjoy everything in the building.

The third is that the design of the buildings should be digital, and the goal is for the building to be dynamic responsive, and the design changes according to the factors and influences of the environment around it through a design based on the determinants that we carry out through specialized software.

Regarding the most prestigious awards received by "ELGABALY ARCHITECTS", the Chairman of the Board of Directors noted that it won the 1st award with the entry of one of its projects in the Guinness World Records in 2008. As well as another award for implementing the project of the administrative headquarters of the



Urban Communities Authority in Sheikh Zayed, which was a contest by the Ministry of Housing.

In addition, the Group has received the award for the implementation of the "Etapa Square" project, as well as the award for the implementation of the Presidential Palace project in El Alamein, and I was nominated for the State Appreciation Award from Ain Shams University for two years in a row. Furthermore, El-Gabaly paid a tribute

THE COMPANY'S EXTENSIVE EXPERTISE IN MALLS, ADMINISTRATIVE AND EDUCATIONAL PROJECTS GIVES ELGABALY ARCHITECTS A COMPETITIVE EDGE, DIVERSIFYING THE COMPANY'S PORTFOLIO AND DRIVING ITS BUSINESS VOLUME

to the development pillars that Egypt is implementing during the current period, especially the road and bridge projects, because the first step in driving the economy is the factor of time.

He also stated that the new road network is the reason for the impressive performance of the new urban communities, the prompt development, and the presence of the express train is very important because it will contribute to changing concepts and therefore

I can live in a city and work in another city like foreign countries. He added that the State has opened up great job opportunities for the private sector, through projects that are implemented in all economic sectors, which represents a good aspect.

With respect to the economic changes that the Egyptian market has witnessed recently, El-Gabaly said, "It is important that the State searches for sources of funding to counter the dollar crisis, and the risk is required at this time, and this is a phase of performance and achievements, and not a profit."

WHO WE ARE?

We are an interdisciplinary group of various forward – thinking specialist such as urban planning architects, landscape designers and interior designers

Whose collaborative practice seeks to explore ways of enriching co existence between humans and the built environment

PURPOSE

As humanitarian futurists, we are constantly decoding the ever – evolving Forms of contemporary life to navigator the future of co existence

VISION

To Glocally navigate the future of the built environment

By fusing deep appreciation of local culture with cutting edge digital technology into one of a kind spatial experience that transcends humanity



As Egypt struggles to overcome its crises in recent years, the construction sector has always proven to be the main engine and locomotive of development for the Egyptian economy.

And because every sector includes influential leaders who are able to bring about fundamental change and direct the compass of the industry in the right direction

The documentary issue (Builders of the New Republic 2022) came out. To shed light on the developmental role in building the new republic and the efforts made and the achievements made by the state in its various sectors.





The builders of the New Republic from the private sector in the first phase of the new capital.

New Administrative Capital raises the slogan of technology is the future, as the city depends entirely on intelligence in managing various aspects of the city, starting with streets and axes leading to it and to all its areas, similar to major cities in the world such as Dubai, London and New York. There is no doubt that four years of work have transformed the desert, which has turned into the New Capital of the largest smart city in the Middle East, and includes about 7 residential neighborhoods, a

financial and business district, another government district, an embassies district, the central business district, the tallest tower in Africa and an area for towers. As well as, a sports and cultural city, besides, the largest central park in the Middle East, where about 40% of the total area of 170,000 acres have been allocated for the residential city, which includes 20 residential neighborhoods, with various housing densities. It is planned for the New Administrative Capital to have a residential area of 67% of the

total area of the New Administrative Capital project, while it includes 285,000 housing units for the low-income citizens, and 185,000 housing units for middle-income people, while the number of units for the elite class is about 15,000 housing units. The New Administrative Capital will accommodate about 30 million people after the project is finally completed. Realty catalog would like to introduce "the builders of the New Republic" from the private sector in the first phase of the new capital.



Akam Developments

Akam is considered one of the successful leading real estate development companies in the Egyptian market. Moreover, Akam is related to Faisal Islamic Bank and owned by Egyptian and Saudi Arabian partners like Benayat, which has established the most successful hotels overlooking the serene red sea. In addition, residence developments that has built many unique projects such as aroma resort and tulip in Ain Sokhna region.

Thus, Akam Company decided to use all the owners' professional expertise in launching new projects In Egypt starting with SCENE7 compound. Recently, it has launched its exclusive project and it has positioned it in the heart of The New Administrative capital.

SCENE7

SCENE7 is a new perspective in the New Capital, a set of eyes for the perfect scene. A dream of a functional integrated complex. The story behind the name focuses on the Scene of 7. Distributed over the various corners of our project are 7 elements, these elements will always be in your scene wherever you look. Your view will always be; sublime, serene, safe, soothe, suitable, spacious, and spirited. These are all aspects we have included in our project to personify your lifestyle within one project.





Ainava

Ainava is a commercial and administrative complex in the heart of New Capital, offers you various office spaces, prestigious clinics, and diversified retail options all surrounded with strikingly beautiful scenery wherever you are, whether standing at your office, treating a patient at your clinic, having a great time shopping with your friends or enjoying a small coffee break at the rooftop lounges you'll be always surrounded with amazing and breathtaking scenery.

In the Heart of Egypt's New Capital in R7 area in a very prime location within close proximity to British University of Egypt, Green River, Expo City, Medical City and The Governmental Complex.



Scenario

The company's first project in New Capital is called Scenario Compound. Yasser Al-Beltagy was responsible for designing the whole compound using the latest architectural techniques and methods. The compound was entirely created by the most successful professionals and engineers who used the latest techniques in implementing the project. Additionally, the project spreads over 39 acres; the vast majority of the main project's area is divided into the natural space and landscape. The rest area is dedicated to the buildings. Accordingly, the first and second phase contains about 300 units. They all were designed accurately using the most modern engineering designs and attractive architects.



Better home

Better Home is the first real estate developer in the New Administrative Capital. The first launch of the company is Midtown villa.



Midtown Villa

Midtown Villa is a gated community located directly on Bin Zayed road right at the corner of the new cathedral (The Birth of Christ Cathedral). It is only 20 minutes away from the center of New Cairo. Midtown Villa was the first licensed land at The New Capital. Only 18% of the 50-acer compound is being built upon. The rest of the property is wonderfully designed greenery and waterscape. The Compound also includes Midtown Villa Mall, jogging tracks, bike lanes and a swimming pool. Midtown Villa spans over 60 acres close to exhibition grounds, Almasa Capital, Central Garden, Cathedral and Green River, where it is designed with the latest engineering designs

Midtown Sky

The company's second project is Midtown Sky, stretching over 122 acres in R7, and includes standalone villas, twin houses, townhouses, apartments, as well as commercial units, where prices start from EGP 1m, Adel pointed out, noting that 50% of the units of the project are apartments of different sizes starts from 90 sqm, and 50% are villas. Midtown Sky is 122 acres. 82% of the land is dedicated to impressive greenery and lakes. Our landscaping will have you fall in love with nature every day. At Midtown Sky we offer townhouses, twin houses and apartments; all exclusively with the Midtown Sky Mall. Take a look at the unit types and more details below



Midtown Solo

Midtown Solo is a total of 66 acres in R7, comprising of standalone villas with various spaces and prices and 82% of the property is dedicated to land and water scaping that will create a stress-free environment for you and your loved ones. The compound is also planned to have everything you

want close by; including the Midtown Solo Mall, bike lanes, and jogging tracks. Midtown Solo groups 290 stand-alone villas each with its private pool. All varieties of the villa's we've designed are astonishing; spaces range from 350 sqm to 600sqm. Take a look for more details below.



Midtown Condo

Midtown Condo is located on the Diplomatic street near the Olympic and Diplomatic cities. Midtown Condo is 30 minutes away from the center of New Cairo and 5 minutes from Al Sokhna highway. It is located on the Diplomatic Street near the Olympic and Diplomatic cities. The architectural design concept is 'a dance between harmony and movement'; which is physically translated through the wave-like forms of the buildings' dynamic façades.

The design's visible rhythm will surely please you every day. The Midtown Condo mall, commercial area is divided into 3,180 sqm indoor and 10,800 outdoor; which will include a variety of popular retail stores, dining options and coffee shops. It is a part of Midtown Condo; our gated residential compound. The project spans over 60 acres in R7, close to embassies district in the NAC, encompasses apartments only.

City Edge Developments

City Edge Developments is Egypt's National leading real estate developer and development manager. City Edge Developments launched in 2017. City Edge Developments has a partnership with the New Urban Communities Authority and the Housing and Development Bank to introduce high quality products and upscale mixed-use projects. With the objective of becoming the national brand for premium real estate developments in Egypt, the company is compelled to devote collective efforts and deliver on promises to meet our customers' expectations.



AlMaqсад Villas

AlMaqсад Villas will be the first residential area with the lights on in the New Capital. Inspired by the Arabic multifaceted word for the true destination, AlMaqсад promises homeowners with the true real estate experience, where they can write their own stories, decorate and envision the furniture of their new modern homes in The New Capital. The district prides itself with an extremely convenient location, eclectic styles of architecture, exterior & interior finishing and most importantly a promise delivered. With a philosophy of novelty, modernism and comfort, AlMaqсад District will give your life a new 'meaning' Sprawling over 211 Feddans, AlMaqсад occupies a prime location in R3 of the New Capital due to its close proximity to the New Capital's Cultural City, Smart City, Sport City as well as the Canadian and European universities. It is also a short drive away from the Central Business District. AlMaqсад is divided into two districts; Mediterranean and Modern.



Al Maqсад Residence

Al Maqсад Residence is the second project of City Edge Development Company in the New Administrative Capital in Cairo, Egypt. It is the first residential apartment project in the New Capital. Al Maqсад Residence is one of the most luxurious projects that is a product of a collaboration between the New Urban Communities Authority and City Edge Development. The project consists of two areas;

each has a distinctive style that is revealed by the unique style of architecture. The project is located in the R3 area; plot D4-D5, next to the most important and famous landmarks of the New Administrative Capital, such as the Financial and Business District, the Olympic Village, the Presidential Palace and the Governmental District. It is also located near the Canadian University, the Capital Airport, Suez Road and the Sports City.



Edge Holding Developments

Established in 2018, Edge Holding is a result of a huge mutual fund between Al-Borouj Egypt and El-Mashareq KSA. It was established to seize the huge investment opportunity in Egypt. Edge Holding has a huge vision for the real-estate business in Egypt.

Oia compound

The company's first development in New Capital is Oia compound. It is a unique residential project that looks like housing on an island as its design is similar design of the Greek cities and is located in Administrative Capital at the 7th district R7.

The project is located on an area of 30 acres or approximately 18,000 sqm, the number of residential buildings is only 40, or 20% of the total area of the project, the rest of the area is allocated for services, green areas, and amenities. The real estate developer has been keen to design the complex with the latest international roads and the latest unique designs, the spaces between the buildings have been increased. The distance between the two buildings is 27 sqm, as well as each unit overlooking the wonderful view, whether water

bodies or green spaces.

Edge has decided that the apartments will be delivered semi-finished and leave the interior finishing of the apartments for you alone. This is the most beautiful feature of this project from the rest of the projects of the Administrative Capital, leaving you alone to finish the apartment according to your style alone for more luxury and comfort.

Oia is located in a special location in the Administrative Capital where it is two minutes from the mall and all the services you need and located in the area R7 and 10 minutes from the Administrative Airport and 20 minutes from the Presidential Palace. Near the new ring road, the green river, Expo City, Al Sefarat Neighborhood, the British University, the Cathedral, Mohammed Bin Zayed South Axis, and Sokhna road.







El Attal Holding

El Attal Holding brings to the new capital Parklane Compound, a signature concept rising above real estate norms, conceived as forwards thinking and a unique cross over between a private secured compound, and an active vibrant neighborhood. El Attal Holding company was founded in 1948. It's a vision powered by heritage, after the great success of its project in Fifth Settlement and Nasr City. El Attal was one of the first companies that believed in the importance of investing in the New Administrative Capital, and for this reason it started its largest investments in the New Capital through the launch of the Parklane project.

Elattal holding company mixed up experience with future vision to make Parklane new capital project a unique project never seen before in new capital city.





Parklane Compoundhood

Parklane Capital going to be with a new vision for the first time in the world which is the concept of Compoundhood (commercial and residential). The idea of the project is about to be like Zamalek and garden city designs, streets and atmosphere. Parklane Compoundhood new capital is located in one of the distinctive and finest areas of the new capital city which is in R7, where everything is around, it located next to Swedish

university and diplomatic zone. Park line new capital is on 26 acres divided into green areas, landscapes, industrial lakes and services. The project is designed by an engineering consultant and architect Raef Fahmi with a new vision and unique designs. Parkline New Capital offers semi-finished homes surrounded by green spaces and unique facilities.



HOMETOWN has been one of the first companies to apply for the purchase of plots in the New Administrative Capital since the State announced the launch of that mega project.

HOMETOWN was able to take the advantage of early going to the New

Administrative Capital by launching many unique and distinctive projects as it owns (4) diversified commercial, administrative, entertainment and medical projects in the "Downtown" and MU23 areas, with total investments amounting to about EGP 10 billion.

ZAHA PARK

The company's earlier project in the Administrative Capital.

A commercial, administrative and medical project.

Built on an area of 7,200 square meters in the malls area.

Located between the residential quarter 3R and the residential quarter 2R, next to the Sports City and directly facing the Iconic Tower between Mohamed bin Zayed Road and Suez Road, ZAHA PARK consists of 10 floors. The company has succeeded in implementing more than 65% of its construction works, in order to ensure that it is delivered before the end of 2022 to be the first commercial project delivered in the area of 23MU.

LAFAYETTE MALL

Which is the Mega Mall in the New Administrative Capital, as it combines commercial and recreational activities, and is located on an area of 43,000 square meters.

In addition to 25,000 square meters of landscaping, and is built in two buildings, in the two plots "12-" in the Down Town area in front of Al-Massa Hotel and directly next to the central station of the Monorail, with a ground floor and 5 identical floors, in addition to 2 basements.

LAFAYETTE MALL, whose engineering designs were supervised by DMA for Design & Engineering Consultancy, includes about 600 shops and 85 restaurants and cafés, with an area of 80,000 square meters of the acquired area, a children's play area, an ice skating area and a dancing fountain.

The Village Mall

Which is built on an area of 22,000 square meters, with a ground floor and 5 identical floors and it features a charming view of the green spaces, as well as its various engineering designs. Smart technology has also been



adopted in lighting, and the project consists of a commercial building dedicated to restaurants and cafes, in addition to a complex that has (8) cinema halls and a Roman theater, as well as green spaces of 25 thousand square meters

UDORA MALL

project in the New Administrative Capital is the company's the state of art project, which is characterized by its unique location in front of Al-Massa Hotel, and was designed according to the latest modern architectural styles in the world in order to meet customer requirements, quality of life and luxury. It is built on an area of 13,700 square meters, and includes a commercial mall, restaurants and a parking lot basement. The project is designed with heights of up to (6) commercial floors, and the units' areas inside it start from 30 meters.



Misr Italia Properties



Misr Italia Properties is one of the leading companies in the Egyptian market, specialized in Real Estate and Tourism Development. Established in 1981, Misr Italia, although 100% Egyptian, is inspired by the Italian art and design and the role it plays in architecture and interior decoration reflecting elegance and simplicity. Misr Italia offers diverse projects ranging from economic housing projects, small, medium and large-sized factories,

luxurious residential properties, tourism, hotel and resort management, commercial and retail properties and business parks. Misr Italia is proud of the development of some of the prominent projects in Egypt such as La Nuova Vista and Cairo Business Park in New Cairo, Italian Square in New Cairo & 6th of October, Mousa Coast in Oyoum Mousa and the soon to be launched luxury project in Ain Al Sokhna.

IL BOSCO New Capital

For the first time in the Middle East and Africa, a forest-like environment will be built to show people the new meaning of an ecological green life system. It's a project that will create a cross section of environments to serve the community with the most inventive concept. IL BOSCO is your gateway to the new 21st century urban ecology and innovative design. A groundbreaking experience is awaiting IL BOSCO residents. IL BOSCO is located at the heart of the Green river and right on Mohamed Bin Zayed St. one of the main roads of the New Capital, surrounded by some of the most exclusive residential projects and some iconic landmarks in the New Capital such as The Opera House, The Diplomatic District, etc. The project spans over 200 acres, but the actual construction was done on only 20% and the rest consisted of services, restrooms, gardens and green spaces. The project offers the largest range of premium services that you can't find anywhere else, which people can need at any time on an ongoing basis.



VINCI New Capital

After launching one of the most successful projects in the New Capital, IL BOSCO, Misr Italia Properties is launching a new boutique project VINCI compound. The project has a very distinctive design concept. It is inspired by art and its various phases. It integrates the art elements of every art style into its urban and landscape design using dynamic approaches to set the standards for contemporary living, created to exude the warm earthy accent of a home whilst overlooking scenic landscapes. Behind the creation of this project comes the interior designer, Hany Saad Innovations creating a unique look and style to the exteriors and interiors of the project. Located in the New Capital over 110 acres, Vinci a boutique living state in an upscale community that features exceptional designs to comfort different needs by offering a range of housing types from Apartments, Town, Twin Houses and Standalone Villas.



Taj Misr Developments



TAJ MISR is the real estate development arm of EICC (The Egyptian International construction Co.) which is one of the most reputed construction companies in Egypt, as well as a number of countries worldwide, running successfully since its inception in 2006.

Taj Misr Developments develops Ezdan Mall in New Administrative Capital. The mall as the largest commercial project inside the Downtown area of the New Administrative Capital. It is located inside an area, what distinguishes it most is that it is next to the Al-Masa Hotel in the New Capital, which is considered one of the most prestigious hotels in Egypt. The company has diversified its business and reached customers in almost all walks of life. The company's faith in the importance and the economic feasibility of the New Capital project, more than one project was launched in the city.



DE JOYA New Capital



Ezdan Mall New Capital

Ezdan Mall is located in the Downtown area of the New Capital, near the shopping district, and in front of the famous Al Masa Hotel. It is one of the latest and largest malls in the New Capital, it is also more affordable than other competing projects in the vicinity and it features magnificent modern designs. The project comprises commercial, administrative and medical units. Ezdan Mall is the largest shopping mall in Downtown, located in prime location in New Capital Downtown, in the most famous area in New Capital specifically in MU-19. The largest international university and directly in front of the largest international hospital in Downtown. Downtown Mu-19 District is one of the newest releases in the new administrative capital, located in the heart of the New Capital next to its best and most famous landmarks such as the Green River, Governmental Quarter, financial district, train, manorial and residential neighbourhoods R7, R8.

The company's first project is De Joya is situated in the R8 region of the New Administrative Capital, on an area of 23 feddans, with investments estimated at EGP 3bn. It is a residential compound with all services, designed according to the highest technical characteristics. To suit the needs of the investor, the structural ratio reaches 19%. The project consists of 32 residential buildings and a commercial mall on an area of 15,000 sqm, and the project is being developed over 3 years.

DE JOYA 2

Compound De Joya 2 New Capital is the fourth project of Taj Misr Developments in the New Capital. It offers a luxury residential compound. After the great success of Compound De Joya, which attracts fans of upscale housing Green and Landscape, and the luxury life. De Joya 2 compound is located in the heart of New Administrative Capital in the upscale district R8 in Block I5 near De Joya, on two main streets, a street with a width of 80 sqm, overlooking the tourist walkway, and close to important places in the capital. The compound is located near the Green River and the diplomatic area. Compound De Joya 2 New Capital is a few minutes away from the Mohammed bin Zayed Axis. The De Joya 2 is located 10 minutes from the exhibition grounds, the opera house and the cathedral. The

compound is located about half an hour from the New Administrative Capital Airport. DE JOYA 2 Compound is an integrated residential compound, designed in a sophisticated, modern style, on an area of 11 acres, and the percentage of construction in it does not exceed 19% of the total area of the project, and the rest is green spaces, landscapes and a service area, which guarantees comfort and privacy for residents.

The compound is constructed in two phases: The first phase includes seven residential buildings, with the lowest loading rate in the Administrative Capital from 6% to 15% only, and the apartments are distinguished by the presence of a free terrace for all units, and the compound is characterized by being completely marine.



DE JOYA 3

DE JOYA 3 project is built on an area of 33 acres, 80% of which have been allocated for green spaces, basic and recreational services. De Joya 3 New Capital is located in the seventh residential district R7, specifically in plot E1, Compound DEJOYA 3 Offers apartments, duplexes & penthouses, with areas starting from 110 sqm. Compound De Joya 3 New Capital designed with elegant modern designs with an estimated construction rate of about 19.5% of the total area, and the remaining 80% for green spaces, basic services, and entertainment. The residential units' spaces in the latest projects of Taj Misr Developments are divided into two and three-bedroom apartments, duplexes, and penthouses.





Talaat Moustafa Group (TMG) Holding

TMG is considered the largest developer in the New Capital in terms of the volume of projects and experiences. TMG is a leading conglomerate with special emphasis on developing integrated communities, including but not limited to mixed-use real estate and hospitality projects across Egypt's key cities, with a land bank of 53 million square meters. The group has a strong track record of 50 years in the housing and real-estate development industry,

having developed over 33 million sqm of land and sold over 90,000 units. The company is developing Celia, the largest fully comprehensive project so far in the New Administrative Capital, is spread over 500 acres of land and boasts an optimal location, along the Southern Bin Zayed Axis, with access to the Suez Road. Celia is also a short distance from New Cairo and just a few minutes away from the Cairo International Airport.





Celia

Celia is located inside the Green River Park, flanked by the Technology Park and Expo City, and minutes from the Governmental District, Masa Hotel and the Presidential Palace.

Derived from the Latin word meaning 'heaven', Celia is a community which befits the title it was given. By seamlessly integrating innovation, luxury and comfort, Celia was developed with the aim of enhancing the concept of community living. Through the provision of high quality services, picture perfect landscaping and charming residential areas, lifestyle elevation was at the forefront of the vision for the Celia community.

Developed by the Arab Company for Projects and Urban Development, a subsidiary of TMG, Celia is also the first project that provides and caters for entertainment and services in the New Administrative Capital.





THE MOST IMPORTANT CONSTRUCTION COMPANIES

who had been successful and who had the ability to achieve the goals of the new republic in the last period and also the next, and who shoulder the mission of converting imagination into a real fact which we can enjoy.



www.arabcont.com
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Arab Contractors



Arab Contractors Company is considered a one of the biggest and most ancient contracting companies in the Middle East and Africa. Its beginning extends to more than half a century.

It has always been seeking to development, which made it integrate long authenticity and experience which have transferred from each generation to the other. It has also led it to the development and using the most modern models of building and technology.

Arab contractors businesses are not limited on the building works, bridges,



roads, subways, airports, water projects, sewages, electricity stations, and dams but it also extends to specialized and complementary activities which complete the activity of construction such as ready mixed concrete and complementary works (Finishing works, carpentry, plumbing, and electricity), making and assembling

metal establishments and wrenches, restoration of monuments, irrigation, shipbuilding industry, electromechanical works, engineering consults, and others.

Inside the Arab Contractors Company, the efforts are concerted between the management and all the workers whose number

reach 72 thousands of the best Egyptian men, who are distinguished by efficiency and seriousness, spread in more than 29 countries outside Egypt, to reach the highest and most comprehensive performance through monitoring the trainings in its different centers inside and outside the country.



Hassan Allam Sons for constructions

www.hassanallam.com
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Hassan Allam Sons Company has a great history record in implementing huge projects that have the national preference in Egypt since it was established in 1936. The company has a distinctive role in the field of construction in Egypt. The company has also participated in establishing a lot of vital projects in many Arabian countries such as Libya, Kuwait, Iraq, United Arab Emirates and Sudan, as it has implemented a lot of

roads, utilities, and buildings.

Due to the company's big achievements in the last years in implementing many great projects specially bridges, such as implementing the bridge Mirghany which includes a line for the Heliopolis Metro in very crowded area with people (Heliopolis district) just through three months, this has qualified the company to get the republican claiming honor of the first grade.





ORASCOM for construction

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Orascom Construction Limited is a leading global engineering and construction contractor primarily focused on infrastructure, industrial and high-end commercial projects in the Middle East, North Africa, the United States, and the Pacific Rim for public and private clients. The Group also

develops and invests in infrastructure opportunities.

Orascom Construction Limited has grown from a small family-run construction business into a global engineering and construction contractor with projects and investments around the world.



Onsi Sawiris founded a construction company in Upper Egypt in 1950. The construction company was nationalized and Onsi Sawiris left for Libya where he continued his construction career in 1961.

Onsi Sawiris returned to Egypt and

founded Orascom Onsi Sawiris & Co (the Predecessor Partnership) as a general contracting and trading company in 1976.

the Predecessor Partnership established its first overseas company, Contrack, in McLean, Virginia to pursue USAID and

US government financed construction projects in Egypt in 1985.

By the early 1990s, the Predecessor Partnership had established itself as Egypt's leading private sector building materials and construction contractor. Working with domestic and international

partners, members of the Sawiris family also established several building materials manufacturing companies in Egypt in 1990.

Contrack was recognized as a Top 400 US Contractor by Engineering News Record (ENR) for the first time in 1991.



Redcon contracting Company

www.redconcon.com
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Redcon Holding group, which is specialized in contracting businesses has been working in the national market for more than 22 years, and has a strong previous experience, as it has dealt with a huge number of real estate developers. The most notably

of them are Emaar Misr, Al Futtaim group, and Palm Hills. The group also performs technical and economic feasibility studies for future projects, in addition to providing consults in the real estate fields at all its different kinds.



The company aims to make its investments reach the highest levels of integration, between achieving big profitability for its participators and innovating distinctive real estate projects which has a clear effect nationally, on the Arab world, and

globally in the field of the housing communities, offices structures, commercial centers, and tourism resorts, and there for achieving the highest levels of customer satisfaction.



www.samcrete.com
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SAMCRETE ENGINEERS & CONTRACTORS



SAMCRETE's engineering & construction arm constitutes the core of the company's business since inception. The division has a 50 year track record of success in the fields of building & heavy civil construction, infrastructure, roads & restorations. Over the years, SAMCRETE Engineers & Contractors have been responsible for the execution

of some of Egypt's most notable projects among which is the new campus of the American University in Cairo.

Samcrete was established in 1963 as an entity specialized in construction of roads and precast concrete products. Over the years, the company evolved into a major force in the Egyptian construction





industry through diversification of operations. Today, Samcrete celebrates its 50th anniversary as a fully integrated private sector engineering, construction and development company.

SAMCRETE's highly trained engineers & its long standing expertise allow for the execution of a wide range of building construction projects. Those range from educational, medical, military, diplomatic, touristic, & residential to administrative type of buildings. The company provides the most efficient

solutions to most daunting problems; formulas that have enabled it to carry out mega projects that fulfill quality, time & budget requirements according to highest specifications.

At Samcrete we strive to offer our customers a full range of building services, a real one stop shop. We apply the same quality and professionalism across the board, no matter what the task. We are extension specialists and at the heart of our services we offer fully qualified advanced craft bricklaying.







THE MOST IMPORTANT CONSULTANTS OFFICES:

Who have affected
the sector in the last
years and who are able
to make a qualitative
leap in the next years.

Alaa Shabana Architects





At Alaa Shabana Architects, Based in 3 Skies Plaza Mall, 5th settlement New Cairo, we successfully expanded with our work throughout Egypt and Saudi Arabia, delivering innovative services starting from designs to contracting and fully finished projects.

Our philosophy aim is to achieve the optimum design solution with the most innovative and creative forms. We create architecture that isn't affected by time and is hard to get obsolete.

Alaa Shabana architects are the well deserving winners of Luxury Lifestyle Award, Niche Award 2022 and just before they received "Interior design Award 2021" from CDA 2021.

What Can We Offer?
The experienced design team that we have in Alaa Shabana architects will provide the clients with their needs in the most delightful and unique way.

1- Creating concept: we will help you to get concept you dreamed of.

2- Urban & Architecture Design: individual, aesthetically, stunning, solutions, for customers.

3- Furniture and décor (Interior Design): we create and produce our product design lines.



We pride ourselves on being builders — creating architectural and creative solutions to help people realize their vision and make them a reality.

To reach us:

Website and latest projects:

<https://alaashabana.com/>

Facebook @ALAAARCHITECTS

Instagram: @ALAASHABANARCHITECTS/

Contact:

Mob: +201032322009

Email: INFO@ALAASHABANA.COM



NAVIGATE THE FUTURE OF COEXISTENCE

Presidential Palace, New Alamein city



Elgabaly Architects Are Honored To Be The Main Consultant Of The Prestigious Presidential Palace In New Alamein City. As The Main Consultant, Elgabaly Architects Were Privileged To Provide The Full-Service Architecture And Design Consultancy Services Such As The Master Planning, Architecture, Interior Design, Landscape Design And Site Supervision.



Telecom Egypt (WE) Headquarters, New Capital

A key focus in our approach to the new Telecom Egypt (WE) Headquarters was to utilize different sets of parameters in order to derive a parametric outcome that incorporates advanced building technologies to maximize energy efficiency within the building. Its eye-catching parametric facade that curves and wraps around the building is intended to achieve maximum climatic comfort in the internal spaces while promoting sustainable building technology in Egypt and the Middle East, reflecting WE's corporate image that promotes technological innovation and sustainable living.



City Edge Head Office, Sheikh Zayed

Elgabaly Architects are honored to be the main consultant of ETAPA Square, which includes the head office of City Edge Developments. This project seeks to reignite radical ancient Egyptian building traditions and techniques, through showing the practicality of ancient plateaus in a contemporary setting. Therefore, the architectural language of this project exhibits monolithic rock formations that are irregularly fragmented, creating an iconic landmark in the city of Sheikh Zayed.



ETABA SQUARE , Sheikh Zayed City

ETAPA's design concept is derived from the relationship between two pivotal components. First, the ancient Egyptian tradition of using plateaus for building. Second, shaping buildings into the rock to make irregular shapes based on rock formations. Elgabaly Architects' vision in this project seeks bring back to life and reignite radical ancient Egyptian building traditions and techniques, through showing the practicality of ancient plateaus in a contemporary setting.

Head Office:-

IPACO Business Complex – Block 332 – Ninety Avenue – 5th Settlement New Cairo – Egypt

Mobile :- +202 01116888333

WWW.ElgabalyArchitects.COM





INTERLACE FINANCIAL CITY , New Capital

Elgabaly Architects are honored to be the main consultant of Interlace Financial City, a project in the New Capital which fosters a sense of community while maintaining individuality and privacy. The conceptual approach is derived from the fact that Interlacing had its genesis as bands or portions of other motifs are looped, braided, and knotted in complex geometric patterns, often to fill a space. As an outcome, the project is a series of interlaced rectilinear forms that provides an abundance of open spaces and opportunities for social interaction and group activities, while also offering more intimate spaces for entrepreneurial flourishing.



Jumeriah Bay, Ras El Hekma

Jumeirah Bay is considered to be "The Miracle of Nature", drawing on how cities prosper on natural sights or phenomenon, a geyser eruption. Visualizing the idea of cities that are born out of a natural phenomenon, Jumeriah Bay's masterplan proposes that the resort is a "city" that forms from the eruption of a geyser, a well-known geological event where water pressure from inside the earth forces hot water out of the ground in an eruption that is often seen in natural parks.

GET BUSINESS

COMPLEX, New Capital

Elgabaly Architects are privileged to be the main consultant and supervisor of the new GET project in the New Administrative Capital. GET headquarters is an iconic landmark, navigating the future of the MENA region by incorporating cutting-edge digital technology to express GET's powerful corporate identity. The project design is derived from two main aspects. First, the geometrical characteristics of latitude and longitude, which represent the reference coordinates of any global address. Second, the scientific behavior of the black hole as a geometrical reference for the entrance plaza and atrium of the project.



PORT SAID CITY CENTER, PORT SAID CITY

Port Said is an important harbor for exports of Egyptian products and has a futuristic vision for seeking to be one of the most important commercial ports all over the world. The concept behind «Green Waves» is to merge the public realm through organic frontages and landscape features, and the water rippling layers making it a one of the cities destination. Green Waves is defined by five principles: layers and terraces, inside and outside, vegetation, views and privacy, light and identity.



IL Vento, New Cairo

Elgabaly Architects are honored to be the main consultant of IL Vento in the city of New Cairo. IL Vento is a sustainable urban project, with a design concept of merging environmental forces such as the aerodynamic forces of wind and natural topography, forming fluid urban spaces that blend nature with the surrounding built environment.



Dar Al-Handasah

www.dar.com



Dar Al-Handasah (Shair and Partners) is an international project design, management and supervision consultancy and founding member of the Dar Group. It is a multidisciplinary

consulting organization for architecture, engineering, planning, environment, project management and economics. Dar Al Handasah has served over 950 different clients in 63 countries with a staff

of 6900 operating from 45 offices in the Middle East, Africa, Asia and Europe with five design centers in Beirut, Cairo, London, Pune and Amman.



Dar Al-Handasah was established in November 1956, it was founded by four professors in Engineering from the American University of Beirut (AUB) Engineering School.

Dar Al-Handasah has its headquarters in Beirut, Lebanon with clients all over the world. Also, its principal design head offices and technical support facilities are located in Beirut (Lebanon), Cairo (Egypt), Amman (Jordan), Pune (India) and London (United Kingdom) with

a network of permanent local offices throughout the Middle East, Africa, Central-Eastern Europe, CIS and parts of Asia.

The company operates in a number of business lines like Architecture, Building Engineering, Mechanical Engineering, Electrical Engineering, Telecommunications, Construction Services, Design & Planning, Economics, Energy, Resource & Environment, Mining, Oil & Gas, Project Management, Cost, Consultancy, Transportation and Water.

In 2006 the firm won the IStructE Supreme Award and the Award for Transportation Structures for the design of Sungai Prai Bridge.





Ehaf Consulting Engineers

www.ehafws.com

ehaf@ehaf.com





EHAF Consulting Engineers is considered a pioneering company in the field of engineering consults. It is also considered a one of the best design consult firms at the current moment. It has five offices in five Arab countries through seven branches in Cairo, Abu Dhabi, Doha, Jeddah, Riyadh, and Khartoum, as the company has participated in many huge projects in these countries. It had the experience of more than 40 years in the Middle East. EHAF depends on more than 800 professional engineers, who are provided with the most modern technologies and equipment to innovate and develop quality solutions, and to continue its pioneering role in providing engineering consults and to implement the national projects. Based on its pioneering role, the company was assigned to do the mission of managing the third stage of the Egyptian museum huge project, which includes the museum's main building and its attachments, in addition to the site's works. The company also was assigned to do the job of the global consultant, to put the general plan of many projects inside and outside Egypt.





SHAKER
CONSULTANCY GROUP

SHAKER CONSULTANCY GROUP

www.shakerconsultancygroup.com
info@shakeregypt.com



SHAKER CONSULTANCY GROUP (Shaker) is considered a one of the biggest consult and engineering offices in the field of electromechanical works in the Middle East. It has got the ISO 90012004-

certificate in the field of designing works and supervising their implementation, as the company has achieved more than 800 mechanical and electrical projects inside Egypt and the rest of the world's



countries since 1982. The company's capital has reached 20 million pounds, and its staff is 350 employees.

The company also works in the field of preparing feasibility studies, and providing engineering consults in various electricity fields, in addition to planning and designing the infrastructure electrical and mechanical systems of huge projects.

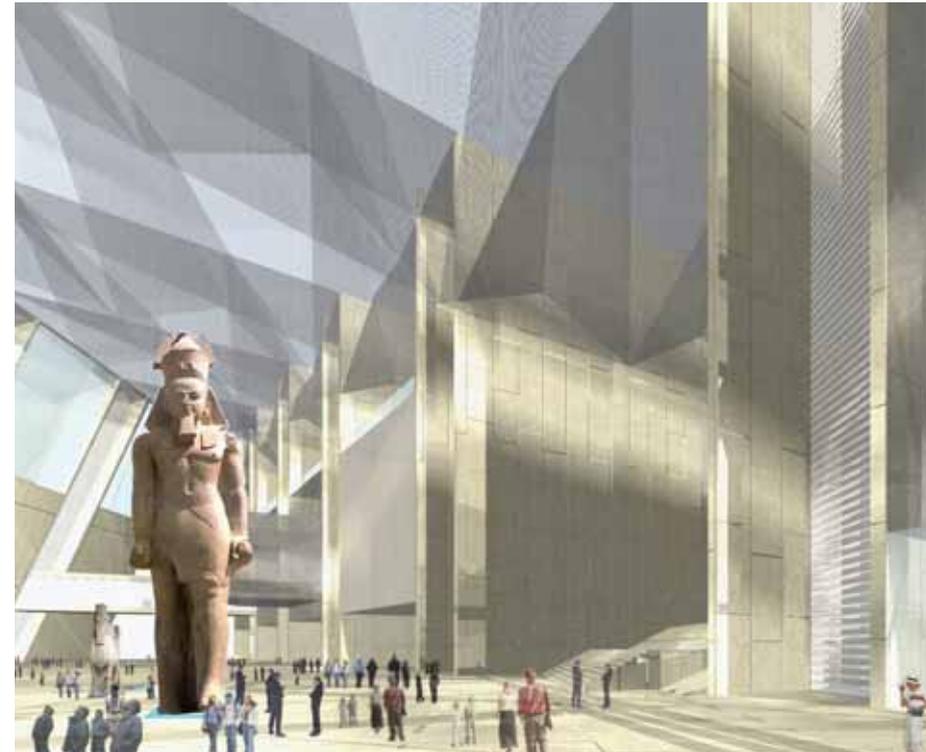
It also provides the services of designation, supervising the implementation, and tests for electrical nets, transformer stations at different volts.

SHAKER Consultancy Group (SCG) is a highly specialized consultancy and engineering firm with a focus on providing sophisticated electromechanical services, and known for its international performance and dedication to client service. Established in 1982, SHAKER Consultancy group grew to be over 650

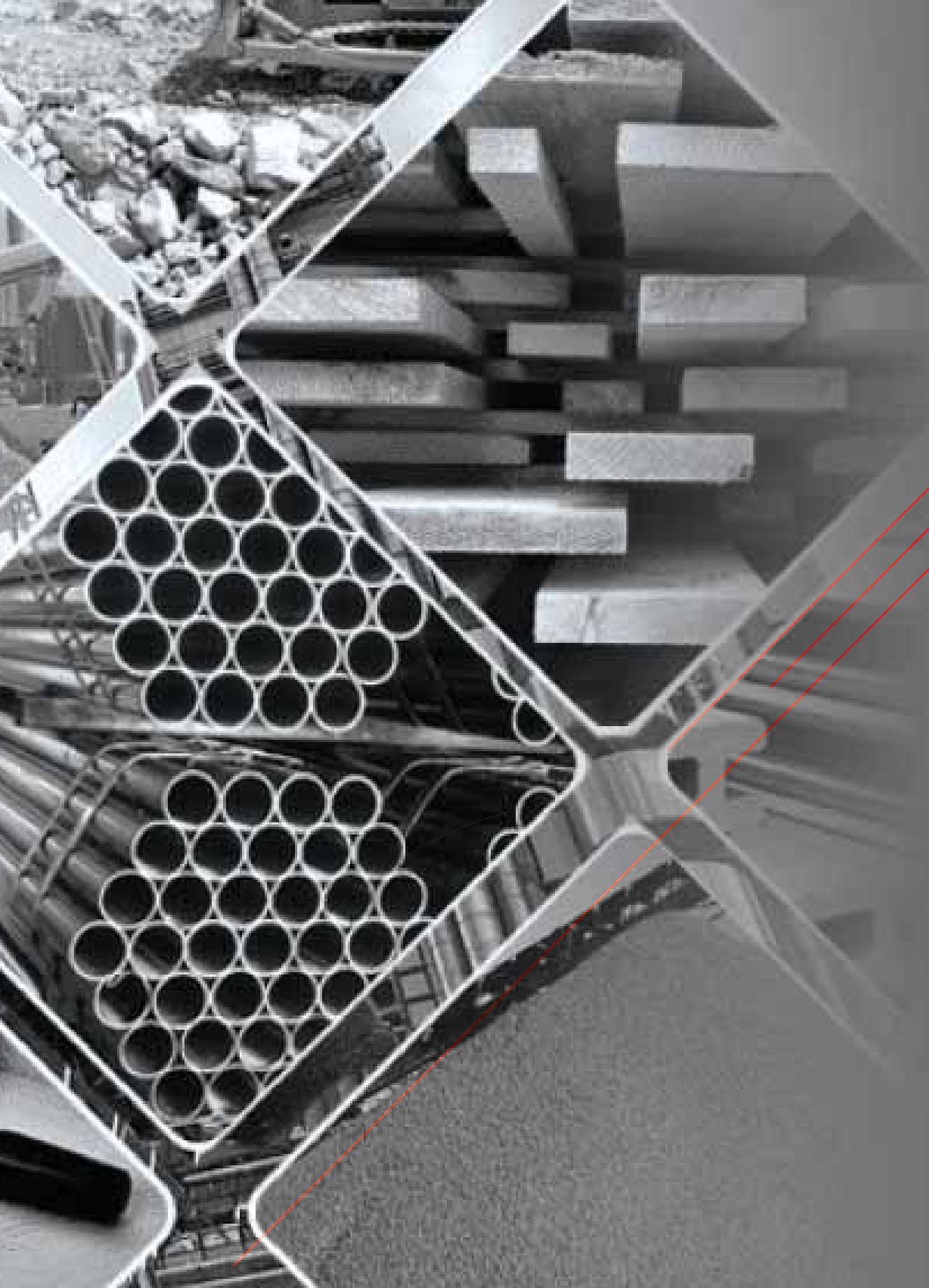
people strong in 5 different cities and work spread over 3 continents and 17 different countries.

SCG Headquarters are located at Maadi, Cairo, Egypt with a floor area of more than 7000 sq. meter accommodating the state-of-the-art office facilities supporting the firm's, management, design, and drafting activities. These capabilities, plus the qualified and highly trained manpower of more than 650 employees, have placed SCG as one of the largest specialized electromechanical engineering and consultancy firms in the Middle East.

Since its establishment, SCG has successfully undertaken more than 1500 projects of different Electrical & Mechanical disciplines at the highest international standard. SCG successfully carried out projects in 17 different countries in Africa, Asia and Europe.







THE MOST IMPORTANT BUILDING MATERIALS COMPANIES:

Those who are considered the backbone of the construction sector and who participated during the last period in achieving the goals of the new republic.

ABB at a glance Committed to unlocking value

www.abb.com



ABB is a pioneering technology leader in electrification products, robotics and motion, industrial automation and power grids, serving customers in utilities, industry and transport & infrastructure globally. Continuing a history of innovation spanning more than 130 years, ABB today is writing the future of industrial digitalization with two clear value propositions:

bringing electricity from any power plant to any plug and automating industries from natural resources to finished products. As title partner of Formula E, the fully electric international FIA motorsport class, ABB is pushing the boundaries of e-mobility to contribute to a sustainable future. ABB operates in more than 100 countries with about 135,000 employees.



Company Capabilities

ABB in Egypt has 1337 employees and features 5 factories spread over 100,000 square meters in 10th of Ramadan City, an export assembly factory in Nasr City free zone, a regional center and machines service workshop in Al Oubour City, and a regional service center for turbo-systems in Suez free zone. An ABB University training center is also available to serve our customer needs.

ABB in Egypt is the hub for Egypt, Central & North Africa and Headquarters are based in Cairo with a branch in Alexandria City, and local offices in Casablanca &

Aghadir- Morocco, Tunisia and Hydra - Algeria, Lagos & Abuja-Nigeria, Accra-Ghana, Abidjan-Ivory Coast, Doula-Cameroon, and Dakar in Senegal.

Our factories in Egypt export products to Africa & Middle East countries.

Recent investments in Egypt include the development of new production lines and expansion of existing ones, the first pilot solar plant is built on our new factory office building roof top with a capacity of approximately 120 KW, a Regional Drives Service Center, and showroom in the 10th of Ramadan City.





ASFOUR CRYSTAL




ASFOUR
CRYSTAL



It is considered a one of the biggest companies producing crystal in Egypt and the Middle East, and the biggest makers and exporters of crystal worldwide. Its production capacity exceeds 100 tons a day, and it exports its products to more than 50 countries.

The Palestinian family Asfour established the company in Shubra Al Khaimah In 1961 on an area of 2200 meters square and with a human power that does not exceed 200 workers, but now the company has

expanded to include five factories on a total area that exceeds more than 1.2 million meters square. More than 28000 employees work in these five factories, they represent a selection of the best engineers, managerial and workers.

Because of the company's expansion in its business, a need has appeared to use machines and tools for the production that are specially designed, therefore, the company has adopted an integration strategy, as

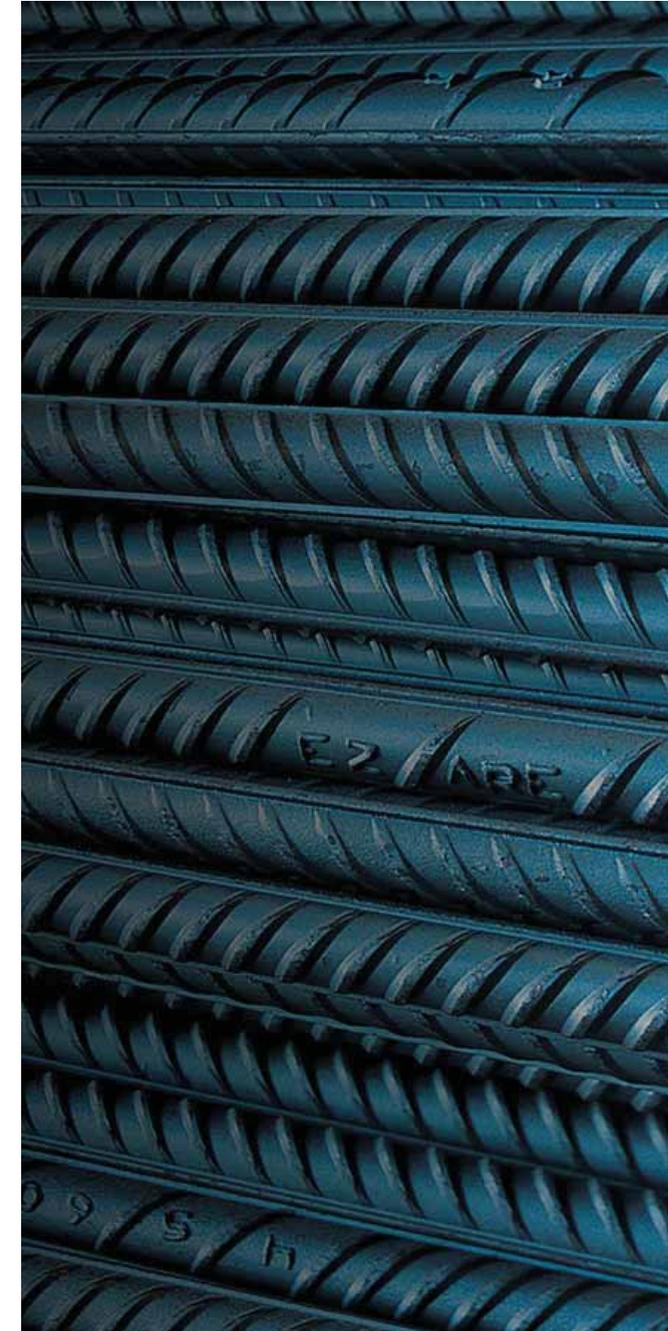
the machines and tools needed for the production are designed, developed and processed inside Asfour crystal factories to be specially and distinctively used.

In 2000, Asfour opened a special department for special crystal pieces for the purposes of fashion to produce crystal pieces to be used in the fashion industry at all its sectors, such as clothes, accessories, jewels, ornaments and decoration pieces.





EZZ steel



It is the biggest one of reinforcing steel producers in Egypt, and the most important participator in it is Ahmed Ezz. About 6000 workers – engineers, technicians, managerial, and thousands of workers who work in companies and workshops that depend partially and completely on the company “supply of labor, producing or supplying of spare parts”- work directly in the company.

The company seeks to provide the best services and products, as the competition in the Egyptian and global markets in strong among the various producing companies. So, the company works to integrate a lot of labor cadres

specialized in different fields, and who have experiences and efficiency. This is what distinguishes the company and guarantees its presence in the local and global market.

The total production of the company reaches 5.8 million tons as a final product, what represents 57 % of Egypt’s production of steel, while the production of Al-Ezz group reached 4.5 million tons in 2006, what represents 75 % of Egypt’s production.

Ezz steel group is considered the only Egyptian company classified among the world’s highest 80 companies in

producing steel according to The World Federation of Iron and Steel, and its classification was 61 globally, currently number 2 globally, the company’s sales to the global markets in 2005-2007:-

The company’s market share percentage in the European market is 52 %, in the Middle East is 25 %, in the American market is 15 % and in Asia is 7%.

The company has got the ISO 9001-2008 quality certificate, then OHSAS 18001:2007- certificate, then Integrated Management System IMS, and also it has got the British, German, Spanish and Italian certificate of (Homologation).



Ideal Standard

Ideal Standard has launched Singular, a new approach to specification bringing together the company's deep product knowledge, sector expertise and design services to enable customers to easily choose from thousands of products to create the right solution for their space.



Singular was specifically developed to streamline bathroom design and simplify the selection process, while still inspiring creativity. It enables customers – from architects and designers to retailers, tradespeople and end users – to create tailored, holistic bathroom designs whether it is for hotels, offices, public spaces, healthcare facilities or homes.



Ideal Standard Singular is a simple, flexible process that means customers only need a single supplier and one dedicated point of contact but will still have access to unlimited inspirational bathroom solutions from a complete range of product categories, including brassware, ceramics, furniture, bathing, showering and accessories.

Ideal Standard Singular is built on a thorough understanding of customer and sector needs, and showcases the company's breadth of range, innovative product design and high-performance technologies, all of which combine to create solutions that make life easier for everyone. Whatever the bathroom type, design style or specific sector requirements, Singular offers everything to bring these concepts to life and to easily adjust them for a tailored result. Whether customers are looking to create an elegant master bathroom using the Tesi collection, they can be confident that all products within the proposed solutions work together seamlessly, not just in terms of design but also performance.

Roberto Palomba, chief design officer at Ideal Standard, said: "To me, Singular represents a toolkit, one which every designer can use to find components for the perfect bathroom. It allows you to combine products, adapted across different models, finishes and sizes, to result in multiple solutions that all have their own identity. Singular is Ideal Standard's definition of creativity, giving people choice in a way that simplifies the entire process."

Ahmed Hafez, CEO at Ideal Standard MENA, added: "We continue to innovate our business around our customers' needs and requirements. We understand the necessity of providing the best services and a wide product portfolio in an easy manner. This is what Singular™ is about, an easy selection process leading to faster and easier way to make decisions. It is a great tool for our customers to express themselves with our wide product portfolio."

Ideal Standard Singular represents an evolution of the company's mission to combine design and innovation to make life better for its customers. Underpinning the brand going forward, Singular will be showcased in a variety of inspirational materials, that support customers in streamlining the specification process



Lafarge Egypt



Lafarge Egypt for cement is considered a one of the Lafarge French companies, which belong to Lafarge Holcim global group, to produce cement of all kinds, and others of cement related industries, such as concrete. About 2500 employees are working for the company. Its market share in the cement Egyptian market reaches a percentage of 1314- %.

Momtaz cement is considered the trade mark of the cement produced by the company. Lafarge has an important role in achieving the continuity inside the areas where it works. Lafarge plays an important and sustainable role in the areas where it works. This is a one of the reasons why it is present in the market, since it was established till now.







The most important real estate brokerage companies:

This has played an important role in the marketing of a number of projects during the periods of recession experienced by the market in the past period.

B2B FOR INVESTMENT & REAL ESTATE MARKETING



B2B aims to position itself as a the “Real Estate Investment House” B2B’s vision is to become Egypt’s premier Real Estate Partner catering to the diverse needs of local and international real estate investors, developers and real estate funds.

B2B boasts a culture of excellence, founded on a team of dedicated individuals brought

together under a partnership structure. Drawing on its team’s real estate experience, market knowledge and proprietary research. B2B seeks to become the Real Estate Benchmark for local and international investors.

B2B extensive and deep market know how qualifies us to be a real estate index to the market.

Committed to assisting clients in realizing their long term growth strategies, both in local and international real estate investments.

B2B provides world-class services catering to clients’ individual needs; be it in brokerage, commercial and residential projects selling, or market research and property appraisals.

B2B’s outsourced services aim to reduce corporate clients’ overhead costs while increasing their return on

B2B COVERING THE ENTIRE INVESTMENT AND REAL ESTATE MARKET THROUGH BROKERAGE AND VALUE ADDED SERVICES



Coldwell Banker



Coldwell Banker is considered a one of the oldest and most ancient companies that held the systems of excellence rights in the real estate sector worldwide.

It is also considered a one of the most innovating companies in its field and a one of the most important real estate trade marks today. Egypt is considered the

main center of Coldwell Banker in the Middle East, North Africa, and Europe eastern countries who welcomed opening the real estate field in the area professionally.

The company was opened in Egypt in 2002, and sought to provide its services to the customers all over Egypt, so it

established a network consisting of 17 housing and commercial real estate offices.

The establishment is still stable towards its traditions and legacy by the guarantee of profession and providing superior services for the customers. This is always the substantial and stable philosophy of Coldwell Banker

for more than 150 years. At the moment, Coldwell Banker is greatly globally expanding since it has been being a pioneer for more than a century through the low and high price markets. It became strongly exiting in 47 countries around the world.



www.coldwellbanker-eg.com

Makanak Real Estate



Makanak was founded in 2005 to be one of the leading real estate companies in Egypt.

Makanak enjoys a substantial experience in the Egyptian real estate market. Our track record and reliability make us the valued partner of choice

when it comes to real estate investment. Makanak appreciates the integrity of its trade name, always placing our customers first. They are consistently provided with market prices and offered the best available alternatives given market prices with the goal to achieve their best interest

Makanak is not your “usual” real estate marketing firm but is rather an integrated real estate consultant that develops fully integrated solutions. These are deemed range from marketing consultancy and field studies covering market size and types of customers and competitors

to selecting the units that best match customers’ objectives.

Makanak is a high-quality service provider and home to a talented team of property experts with unrivalled experiences. As such, our human capital is principally our most-valued asset.



Real Mark for Marketing



Real Mark for Marketing is integrated marketing Real Estate Company, Real Mark established since 30th of November 2016. Real Mark has taken anew

outlook on developing new urban communities with the key objective of diversifying and enlarging the company's portfolio as a leading marketing

company, Real Mark vision is to be a leading marketing real estate company across the whole market and providing the housing units Egyptians most want, which

will enable closing gap between the inadequate supply and demand that currently survived in the real estate market



www.realmark.com.eg

RE/MAX Egypt



For over 40 years now, RE/MAX has been evolving from a single real estate office that opened in 1973, in Denver, Colorado into a comprehensive global real estate network, which today, includes more than 6,800 franchisee-owned and operated offices with nearly 100,000 sales associates across more than 100 countries.

RE/MAX is the world's No.1 brand applying the latest technology and offering the most advanced real estate education and a wide range of business solutions within the real estate market.

RE/MAX Egypt was launched during the second quarter of 2012 despite the political

and economic challenges in Egypt, based on the founder's confidence, Mr. Khaled Nasser, in the strength and stability of Egypt's real estate industry. RE/MAX Egypt strongly believes in the potential of Egypt's youth, offering them a substantial opportunity for owning their own business while breaking loose of

the limitations of fixed income. Through this model and in 3 years, RE/MAX Egypt has developed to become Egypt's largest real estate company with a network of 20 offices covering Cairo, Giza, Maadi, 6 October, New Cairo and Alexandria and over 250 Agents, with over 17,000 listings on the website.





THE MOST IMPORTANT FINANCE PORTFOLIOS:

because of their effective role in enriching the construction sector through pumping finance portfolios to set valuable projects in the market, as well as including the financing companies who made a big achievement through the last year through financing housing units and projects.



Al Ahly Mortgage Finance

Real estate aims to be one of the leading industries in the Middle East and particularly in Egypt. Mortgage finance gives the opportunity for individuals and institutions to own properties with the simplest conditions and the longest repayment periods. For such purpose, Al Ahly Mortgage Finance (AMF) has been established during the last quarter of year 2010 to perform its role in the Egyptian economy and targeting to be a leader in this field.

Al Ahly Mortgage Finance, a fully owned subsidiary of National Bank of Egypt, was established with an authorized and fully paid-in capital of EGP 200 Million.

AMF provides different financing solutions for those who are interested in owning residential, administrative and commercial

units in Egypt. In this respect, the company introduces diverse packages to meet the needs and the capabilities of all market segments whether in purchasing, building or finishing the units.

AMF is keen to support its clients through funding up to 80% of the value of built units and up to 70% of the value of under-construction units. Moreover, AMF is adopting multiple systems for installment settlement over long term periods reaching up to 15 years. As for projects addressed to low-income individuals, repayment period can be extended up to 20 years.

AMF's team includes a group of expertise in the mortgage finance field who provide quality service to the company's existing and potential customers.



Al Taameer Al Ola for real estate finance



The company takes over financing buying housing, administrative and commercial units and villas all over Egypt for the citizen, by fixed monthly fees which reach 20 years, and by a financing value which reaches 90 % of the unit's value.

Al Taameer is considered the first of the financing companies in Egypt. It was established in August 2003 as an Egyptian shareholding company. It began practicing its real activity in February 2004 according to the real

estate finance law number 148 for the year 2001 and its executive regulations. The declared capital is 500 million Egyptian pounds. And the paid capital is LE 400 million. Since the company was established and till now, it has financed more than 22700 clients, in addition to finances for housing, administrative, and commercial units which value reaches 1.2 billion Egyptian pounds. The company is seeking to become the best finance company in the Egyptian market through the next period.



Amlak Finance

Amlak Finance PJSC is a leading specialized real estate financier in the Middle East. Since its establishment in November 2000 as the region's pioneer financial services provider, it has provided its customers with innovative, Sharia-compliant property financing products and solutions designed to meet the rapidly evolving market demands. It was first established as a private shareholding company in Dubai, United Arab Emirates, in accordance with UAE Federal Law. In 2004, it was converted to a Public Joint Stock Company.

The Company is licensed by the UAE Central Bank as a finance company. It is primarily focused on financing and investing activities based on structures

such as Ijara, Murabaha, Mudaraba, Wakala and Musharaka. All activities of the Company are conducted in accordance with Islamic Sharia and within the provisions of its Articles and Memorandum of Association.

During 2007, Amlak expanded its operations and launched its first international office in Cairo, which operates under the name 'Amlak Finance Egypt Company S.A.E.' It also has business associations in Saudi Arabia under the name 'Amlak International For Real Estate and Finance Co'. Over the years, Amlak Finance has received a number of prestigious awards. These achievements are a

testament to the Company's leading services, diligent corporate values, and ongoing efforts toward innovation. The most recent awards include:

- Best Shari'a Compliant Property Finance Company
- Best Islamic Finance CSR Company in UAE
- Most Innovative Takaful Product – Platinum Lifestyle Takaful
- Innovation in Islamic Finance

Today, through a variety of customized property finance solutions, Amlak enables individuals and businesses to achieve their goals of owning a property in the UAE. We remain committed to making a positive contribution not just to our customers, but also the wider UAE community.





Banque Misr

Banque Misr was established in 1920 by the pioneer economist and financial expert Mohamed Talaat Harb Pasha, who spearheaded the concept of investing in national savings and directing them towards economic and social development. Thus, Banque Misr was established as the first wholly Egyptian - owned bank.

Banque Misr has also established major investment funds in Egypt, as part of a diversified portfolio, and was granted an award by the Global Finance Treasury and Cash Management Awards as the 'Best Provider of Money Market Funds in Africa and the Middle East' for the years 2009 and 2010 and the 'Best Provider of Money Market Funds in the Middle

East' for the years 2008, 2012, 2013, 2014 and 2015. The bank was also awarded as the 'Best Provider of Money Market Funds and Short-Term Investments in the Middle East' in 2015, 2016, 2017 and 2018.

BM was also recognized as best Mandated Lead Arranger in the Egyptian banking market and was ranked second best Bookrunner and Mandated Lead Arranger across Africa in Bloomberg's Global Syndicated Loans League Tables for the third quarter of 2017.

Moreover, on the scale of the Middle East and North Africa region, Banque Misr maintained its top ranking among

Egyptian banks, ranking at fifth place among Bookrunners and the sixth place among Mandated Lead Arrangers in the MENA region for the third quarter of 2017.

A true pioneer in the region, Banque Misr became the first bank in Egypt and North Africa to become compliant with PCI data security standards, upon obtaining the latest version of the global Payment Card Industry Data Security Standard (PCI DSS 3.2) certification. Utilizing the latest technology in the banking sector, Banque Misr is constantly looking to expand customer access to banking services. Today, Banque Misr is proud to offer one of Egypt's largest ATM networks, located across all areas

of Egypt.

Banque Misr's role is visible in all economic fields due to its geographic outreach. The bank has about 14,500 employees, serving a large base of more than eight million clients in Egypt, with a total paid-up capital amounting to EGP 15 billion.

The bank has about 600 electronically integrated local branches, as well as five branches in the United Arab Emirates and one in France, In addition, the bank boasts a regional and global presence, with subsidiaries in Lebanon and Germany, as well as representative offices in China and Russia and a global network of correspondents.



Commercial International Bank (CIB)



The bank enjoys distinctive banking relationships with a selected group of correspondents which covers most of the world's areas, to provide a developed banking service for the bank's customers in the field of foreign trade. It is the first bank in Egypt which applies the standards of business continuity since the year 2010, committed to the British standards BS25999. It works by a capital of 11.538 billion pounds.

The bank offers three services to mortgage, the first are finished products, and this product is designed to finance buying real estates for the purpose of investment or housing, guaranteed mortgage loan, as it provides a finance by mortgaging the current real estate or a private piece of ground which allows you to launch its value,

so as to make the customer able to invest on another house and to finance another project. The third product is financing a building project as it provides finance to cover the cost of building personal or investment real estates.

The commercial International Bank has begun to put investment plans about integrated works designed specially to avoid the hazards and to reduce the side effects which may happen due to natural or human caused disasters.

The bank plan included the rules and instructions related to keeping the safety of the employees and clients inside the bank's workplaces, in addition to organizing the banking processes and services continuity actions, to guarantee

the continuity of providing the highest levels of service to the customers. To guarantee its effectiveness and possibility to depend on it, all the pans of works continuity in the bank are periodically revised and tested to ensure that they meet the organizing and technological changes or the change in the nature or place of the works. All the plans regarding the business continuity are handled very secretly so that they are not handled between public people.

The Commercial International Bank has efficiently succeeded in managing all the exceptional conditions that the country has faced in the last few years through the business continuity plans which are prepared to face all the unexpected events which may face the bank.

البنك العقاري المصري العربي
EGYPTIAN ARAB LAND BANK



EGYPTIAN ARAB LAND BANK



Khedive Tawfiq issued a decision on February 15, 1880 includes the establishment of a joint stock company in the name of the Egyptian land bank as the bank began its work to contribute to the development of the agricultural sector through the provision of loans to owners of agricultural land. The bank continued in its performance despite the difficult times experienced by Egypt and the region and meets the obligations upon it without delay that made it deserved good reputation and renown. The Arab league passed a decision at its third session which was held in march 1946 established the Arab land bank in accordance with the Egyptian royal decree under the Arab land company which identified the purposes of the decree that established the company

in Palestine to support the Palestinians in their own land and their lending for the purchase of tools on the farm and land reclamation. The company was registered on 09/01/1947 as an Egyptian joint stock company headquartered in Cairo. And accompanied by registering in Palestine but the developments in the Palestinian territories in 1948 prevented the company to conduct its operations and following the situation in 1951 the company was re-registered with the Jordanian authorities to work on the two sides of the Hashemite kingdom of Jordan at the time. The company was registered after changing its name to the Arab land bank under the Egyptian presidential decree issued on 06/17/1954.

Egyptian Housing Finance Company

Egyptian Housing Finance Company offers mortgage financing services. The company was founded in 2004 and is based in Cairo, Egypt. As of December 15, 2009, Egyptian Housing Finance Company is a fully owned subsidiary of Credit Agricole Egypt. EHFC is the first private sector mortgage company in Egypt, Incorporated 2004. EHFC is recognized as the market leader in adopting best practices regarding Egyptian Financial Services-EFS, and creating tremendous opportunities in mortgage sector.



Housing and Development Bank



Since the first day of the bank's establishment, it has been clearly participating in reducing the problem of housing through reducing the gap between the supply and demand of housing units. This is in all the republic's cities through establishing an integrated group of housing projects which fits the different slices of income. The bank also gives loans to the companies, cooperative housing organizations and individuals on long terms, to build and establish new housing units.

The bank provides the required finance for the investment projects at all its various fields (real estate investment projects, tourism development projects,

industrial projects, service projects, and trading projects).

The bank provides finance for the capitalist industrial needs (machines and equipment). It also provides for the needs of the working capital (the activity's production cycle) financing the processes of contracting and supplying at all its various kinds.

It also provides the service of opening documentary credits to finance the processes of importing and exporting and to activate the processes of trade exchange through the Housing and Development Bank's Correspondents network all over the world.



National Bank of Egypt

The Egyptian Ahly Bank is considered the oldest and most ancient Egyptian commercial banks. It was established in 25 June 1898 with a capital of 1 million pounds. The bank's jobs and works have continuously been developing along the history according to the economic and politic changes by which it has passed.

The bank has been able through the financial year 2014/2015- to achieve positive indicators of performance, as the total financial position in June 2015 reached about LE 519.6 billion with an increasing percentage of 14 % more than June 2014, to make the percentage of the bank's total assets reach about 23.6 % of the total assets of the banking system.

The deposits' balances reached about LE 447.8 billion with an increase percentage of about 13.9 % more than the last year, which

represent about 25.8 of the banking system's total deposits due to the bank's effort to provide a various group of saving vessels with the two currencies, local and international with attractive and competitive interest rates.

The Net Cumulative Balance of the Ahly bank's investment certificates –which is considered the biggest saving vessel for the family sector in Egypt-, has increased to record about LE 108.9 billion at the end of June 2015.

The bank has provided a lot of distinctive financial systems which meet all the financial needs which are important for all the main commercial sectors, as the total of the banking retail portfolio about LE 31.5 billion at the end of June 2015 with an increase of 20.2 % more than the last year.





QNB ALAHLI



QNB ALAHLI is one of the largest private banks operating in Egypt. Established in 1978, and currently serving more than 970 thousand clients through more than 6000 banking professionals. The bank vision is to keep close to its clients through offering a wide range of innovative products and services serving Individuals, Corporates, Small and Medium Enterprises. Moreover, QNB ALAHLI expands its network of branches to more than 215 branches covering all governorates. In addition, an expansive network of 450 +ATMs and

17000 +Point of sale machines are set to serve clients nationwide. Furthermore, a dedicated customer service call center is available 24 hours a day, 7 days a week. QNB Group has acquired the majority stake of the bank during 2013 and its name was changed to.

QNB ALAHLI that was founded in Egypt in 1978 and since then it has been expanding its activities to provide impeccable banking services to individuals and corporate clients.

The world's most famous interior designers in 2022

Architecture and design are not static professions: styles evolve, technologies advance, challenges propel. With the New Year, we decided it's time to publish list of top 10 interior designers in the world. The following famous interior designers represent a fellowship of standard-bearers whose work is imaginative, intelligent, and inspiring.

At the start of 2022, we anticipated a torrent of new design ideas. Bold colors, textures, unusual materials, and broad trends emerged in 2021. The epidemic has given new meaning to the notion of home and how we interact with our surroundings. The new norm has pushed us to adjust our routines, and as a result, cultural shifts occurred.

Styles change, technologies progress, and difficulties drive architecture and design. The interior designers listed below represent a community of trailblazers. They are innovators expected to be inventive, intellectual, and inspiring in 2022. These individuals are recognized by The International Design Awards (IDA), created to honor, celebrate and promote exceptional interior design visionaries and to find emerging talent around the world.

REALTY CATALOGUE presents to you the ten most famous interior designers in 2022.

To get inspired by these people and learn more about their work.



Bobby Berk

Bobby Berk grew up in Missouri, Texas. He had the opportunity to develop an interest in a beautiful design from an early age. Bobby accumulated creative skills before starting his own business. This was fueled by his creative enthusiasm. His distinctive style has evolved to express, above all, modern and hip-hop culture. Nonetheless, urban luxury designs maintain a vibrant energy ideal for any lifestyle. Bobby has been a full-service interior designer since 2015. He has worked with many residential, commercial, and hospitality clients.





Michelle Boudreau

Michelle Boudreau's artistic flair has been honed via worldwide travel. She has worked in the design profession for the last 20 years. Michelle has gathered expertise from various places. She has worked with interior designers in London and Los Angeles. Her distinctive style reflects a mix of modern, classic, and creative ideas.

Her works leave a strong cultural impact. Michelle's design also speaks with the observer. It presents a visual tale of personality and character.

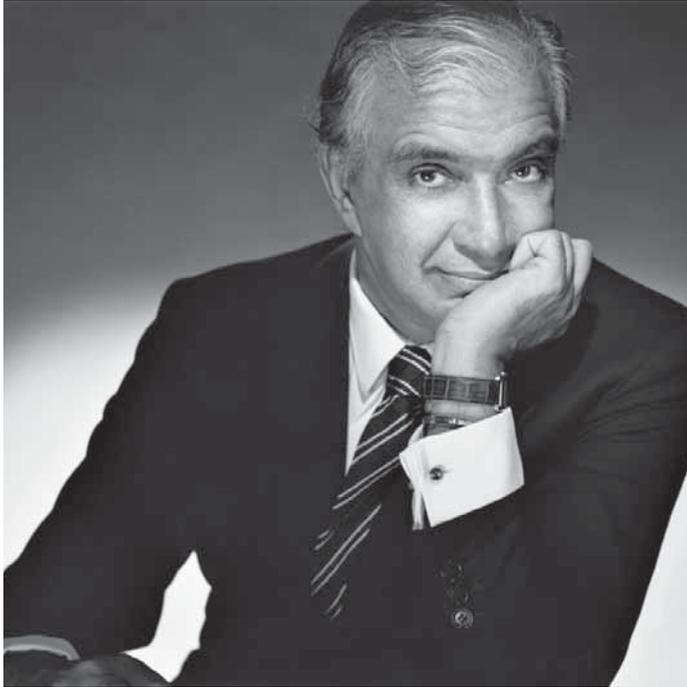
Michelle likes learning about various cultures and researching folklore. Travel impressions and social activities are converted into one-of-a-kind, energetic interiors.



Jean-Louis Deniot

Jean-Louis Deniot has been featured in the AD 100 lists of the top interior designers in the world. He has always been interested in creating unique atmospheres. Jean-Louis fosters a sense of enchantment and spontaneity. He is most known for his diverse and iconic interiors. But, he also deals with a broad range of repertoires. Jean-Louis incorporates a large dosage of history and allusions into his work. This aspect creates a timeless yet contemporary environment.





Alberto Pinto

Alberto Pinto is an inescapable player in interior design. He creates his works by merging and mingling genders. Alberto draws his inspirations from different cultural experiences from his early upbringing. Alberto Pinto Interior design caters to the many preferences of its multinational customers. He adjusts his decorations to each of their demands. Besides, he balances the grandeur with elegance. Classic or modern, intimate or massive, the theme of his work leaves something to be admired by all.



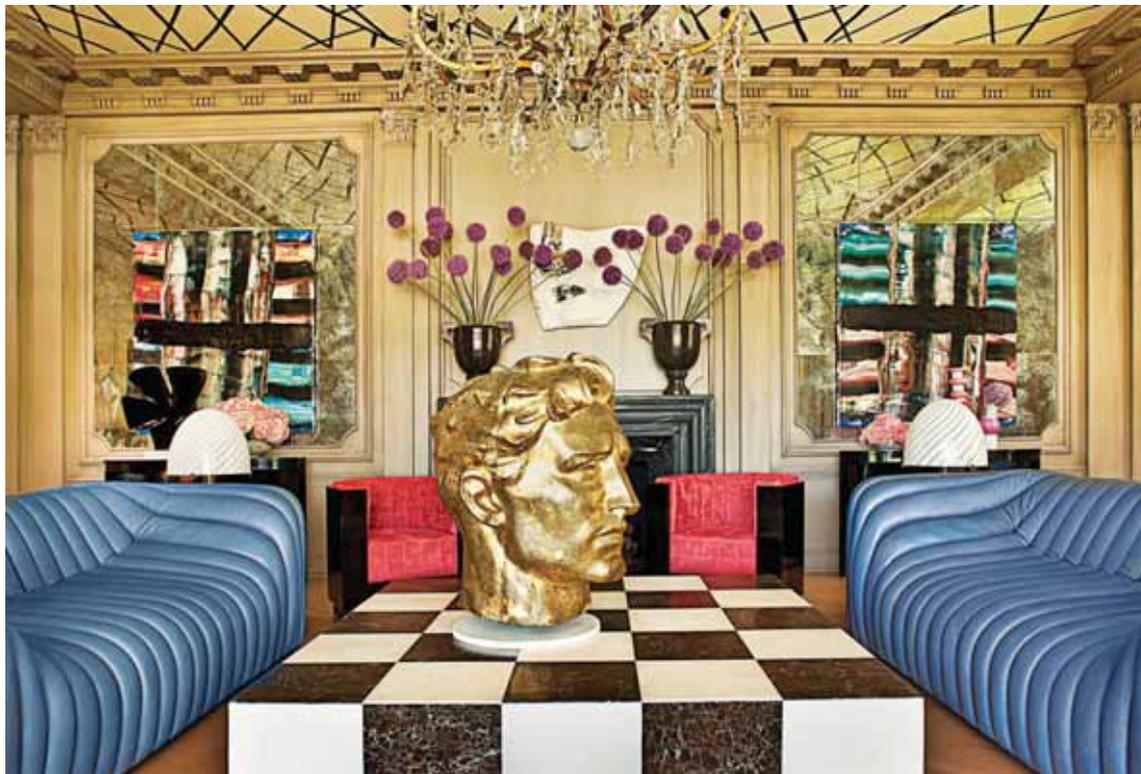


Emily Henderson

Emily is one of the most well-known interior designers and decorators globally. She is also a TV presenter and a blogger. Emily was born and raised in rural Oregon but spent decades in New York and, subsequently, Los Angeles. Emily's design aesthetic is lively and joyful. They are characterized by quirky accessories and bright hues. Her motivation resonates with that any home can be beautiful regardless of budget. Moreover, the living space should reflect the owner's personality.

Kelly Wearstler

Kelly Wearstler is a well-known fashion designer. He has won numerous awards in the industry. Kelly is renowned for designing multi-faceted, immersive living, commercial, and hospitality spaces. She is also the mind behind extensive collections of lifestyle product designs. Brilliantly, she combines shapes and colors. The fusions of contemporary and vintage themes create her designs. Her sophisticated, eclectic style transforms space into experiences. Above all, Kelly's designs are intelligent and intuitive.





Summer Emily



Her magnificent yet simple interiors have gained a reputation in the industry. Summer designs have also garnered the admiration of the top architects, including Antoine. Her ongoing experimentation with new materials continues to arouse interest. As a result, unusual textures define summers' deep modern design. For instance, a soft wool rug at the base of a panel-formed concrete wall creates a beautiful texture.



Gaines Joanna



Magnolia co-founder, Joanna Gaines, is also a co-star on HGTV's Fixer Upper. This Kansas native earned a communications degree from Baylor University. But during an internship in New York, she discovered her real calling. What began as a personal interest has grown into a thriving interior design business.

Joanna's trademark style expresses her fondness for more straightforward designs. She advocates a conventional way of living. Her style idea has become popular amongst recent interior design trends.



India Mahdavi

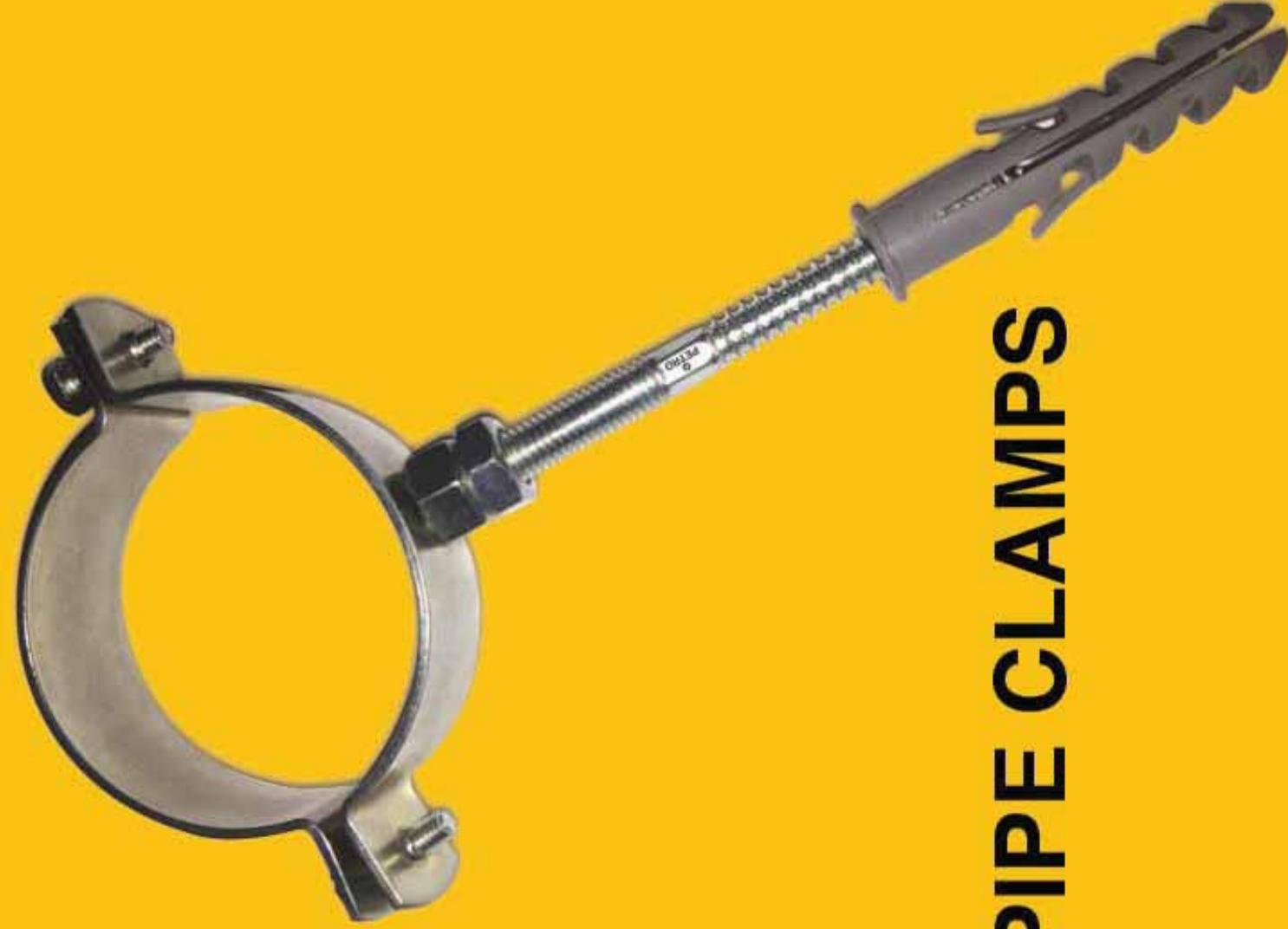


India Mahdavi was born in Germany and raised in France. She had a brief study stint in New York before settling in Paris. India founded her studio in 2000. Since then, her journey has continued to be featured in galleries, shops, and showrooms. Her designs are known for their unusual embellishments.

Moreover, powerful accents, although characterized by simple hues. India's distinctive design style features modern aspects. But has an eclectic touch that combines Eastern and Western inspirations.



PETRO



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